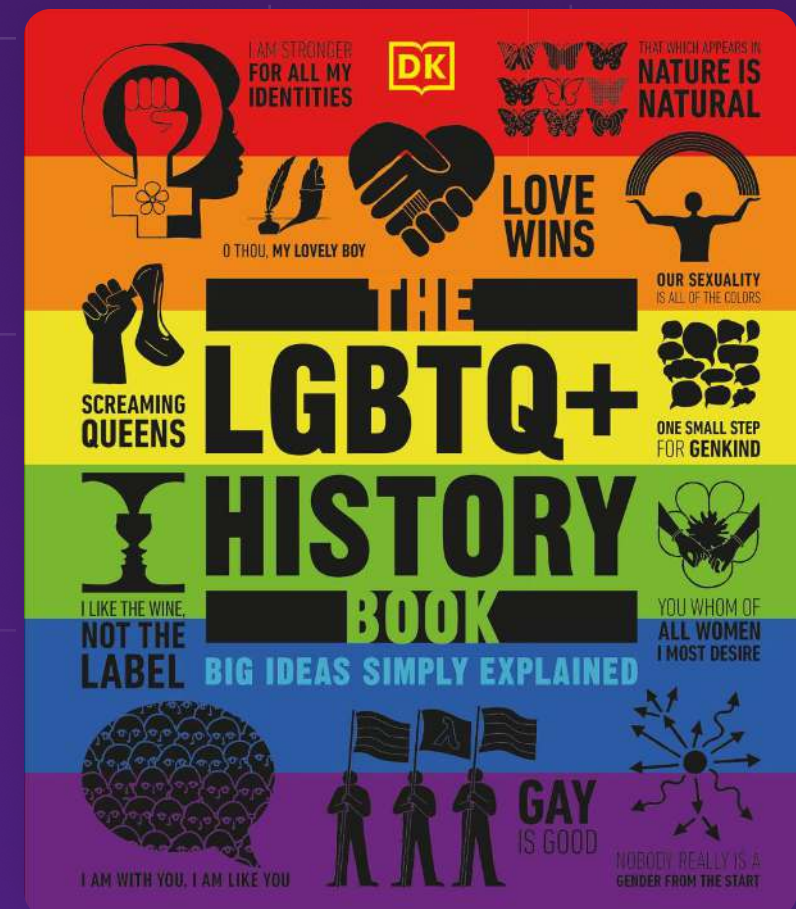
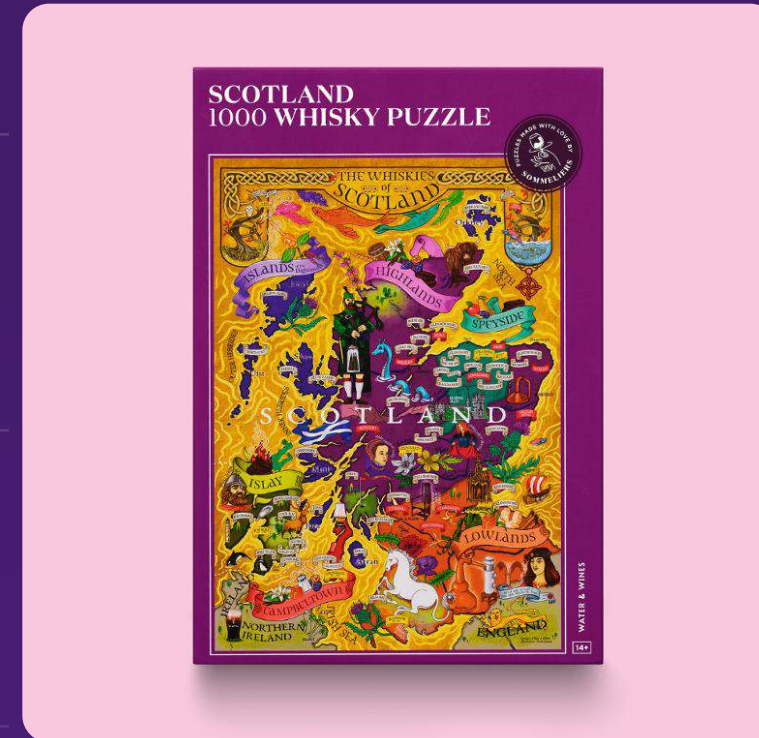


Reachdesk

Corporate gifting in Q1 2026: Your complete guide

Deliver moments that matter

reachdesk.com



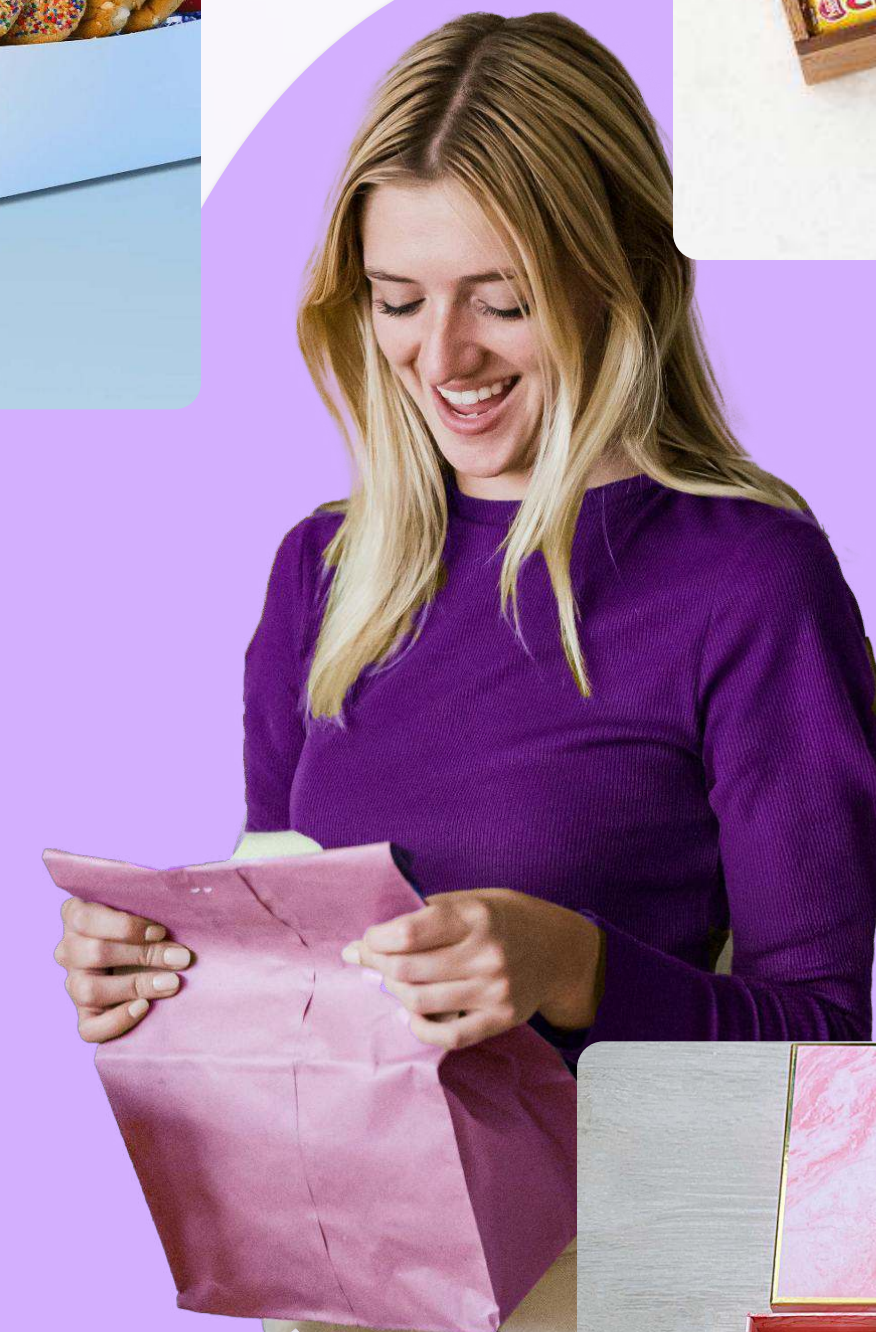
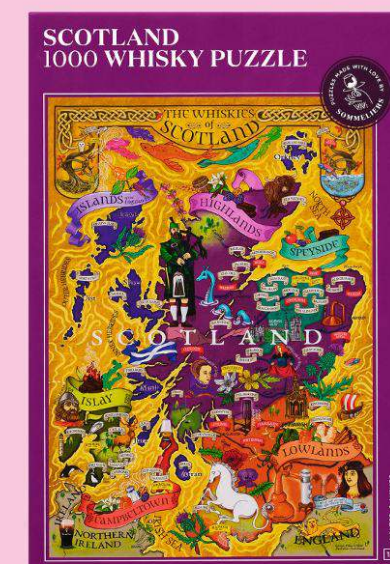
Kick-start your year by delighting your connections with corporate gifting

The right gift can spark a conversation, strengthen relationships, and set the tone for a successful year ahead. Our Q1 2026 corporate gifting guide is packed with fresh ideas to help you make a memorable first impression. From new-year surprises to thoughtful gestures that show you care, these gifts keep your brand top of mind while spreading positivity and goodwill.

We've paired every gift with clever, seasonally-inspired messaging to ensure your outreach lands perfectly and resonates with each recipient. "Every item in this guide is curated from our [Reachdesk Marketplace](#), featuring over 8,500 physical and e-gift options, plus limitless choices through our [Amazon Integration](#), all designed to spark engagement and forge lasting connections.

Grab your coffee, settle in, and explore this curated world of corporate gifting, your roadmap to starting 2026 with meaningful, conversation-starting moments.

Need a little help bringing your Q1 gifting campaigns to life? [Book your demo](#) with Reachdesk today and let us help make your campaigns and outreach truly unforgettable!



Contents Page

January campaign ideas

3

February campaign ideas

7

March campaign ideas

11

Monthly Gifting Campaign Ideas

15

Q1 Key Sporting Events

19

Religious Observances 2026

22

Your checklist for 2026 corporate gifting success

26

Reachdesk insights and product updates

27

January campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



January

Dry Jan / Veganuary



January 1

New Year's Day



January 5

Twelfth Night



January 16

International Hot and Spicy Food Day



January 19

Blue Monday



January 24

Peanut Butter Day



January 25

Burns Night



January 26

Australia Day



January 26

Community Manager Appreciation Day



January 28

International Lego Day



January

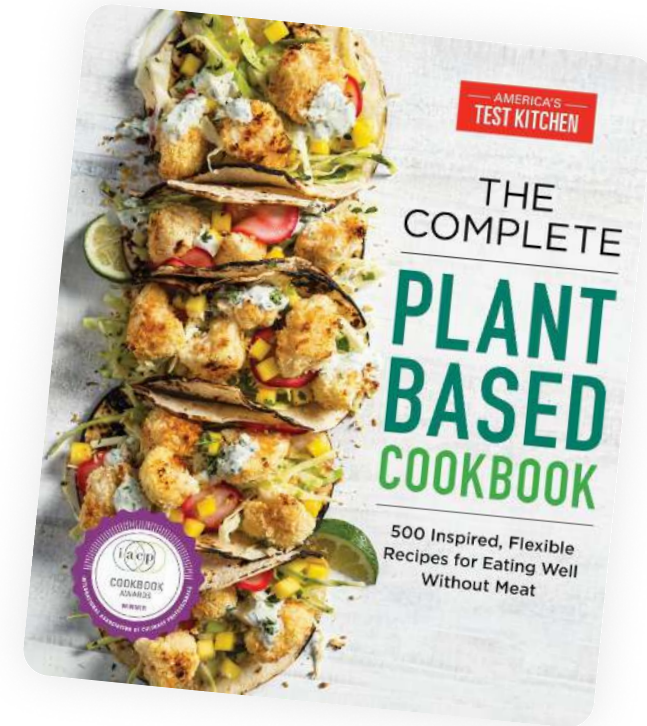
Dry Jan and Veganuary

Support clients in their January resolutions with a thoughtful health-focused gift. A plant-based cookbook, herbal tea selection, or a sparkling water sampler encourages wellness and fresh starts.



Holiday-themed message:

"Here's to starting the year strong and healthy. Let's reconnect soon and chat about how we can make 2026 a thriving year together."



Vendor: Amazon Business by Reachdesk



January 1

New Year's Day

Celebrate the start of 2026 with a fresh and motivating gift. An artisanal wellness tea set, premium journal or a desk calendar with goal-setting prompts can help set the tone for a productive year.



Holiday-themed message:

"Cheers to new beginnings! Here's to fresh ideas, bold goals, and big wins in 2026. Let's kick things off strong with a conversation!"



Vendor: Firebelly Tea Canada on Reachdesk



January 5

Twelfth Night

Celebrate the final day of the festive season with a small indulgence or playful gift. Gourmet chocolates, a mini bottle of sparkling cider, or a fun desk ornament keeps the celebration going.



Holiday-themed message:

"Ending the holidays on a high note! Let's start 2026 with some fresh ideas and exciting opportunities together."



Vendor: Bien Manger on Reachdesk



January 16

International Hot and Spicy Food Day

Turn up the heat with a spicy surprise like a gourmet hot sauce, a global chili spice blend, a fiery ramen bowl, or a cook with heat curry recipe book.



Holiday-themed message:

"Turning up the heat! Thought this would add a little spice to your January. Let's cook up some hot new ideas for 2026. Keen to reconnect soon?"



Vendor: Bien Manger on Reachdesk



January 19

Blue Monday

Brighten the bluest day of the year with a comfort-forward gift. A soft fleece blanket, cozy knitted socks, a soothing hot chocolate tin, or a calming aromatherapy roller can make the day feel lighter.

 Holiday-themed message:

"Blue Monday doesn't stand a chance. Here's something warm to brighten your day and a reminder that we are here to bring value and a smile to your 2026. Let's chat soon!"

Vendor: Amazon Business by Reachdesk



January 24

Peanut Butter Day

Spread the love with a tasty and fun gift. A jar of gourmet peanut butter, a peanut butter chocolate bar, or a peanut snack pack makes a memorable treat.

 Holiday-themed message:

"Spreading a little sweetness your way! Let's connect soon and cook up some peanut butter perfect ideas for 2026."

Vendor: Amazon Business by Reachdesk



January 25

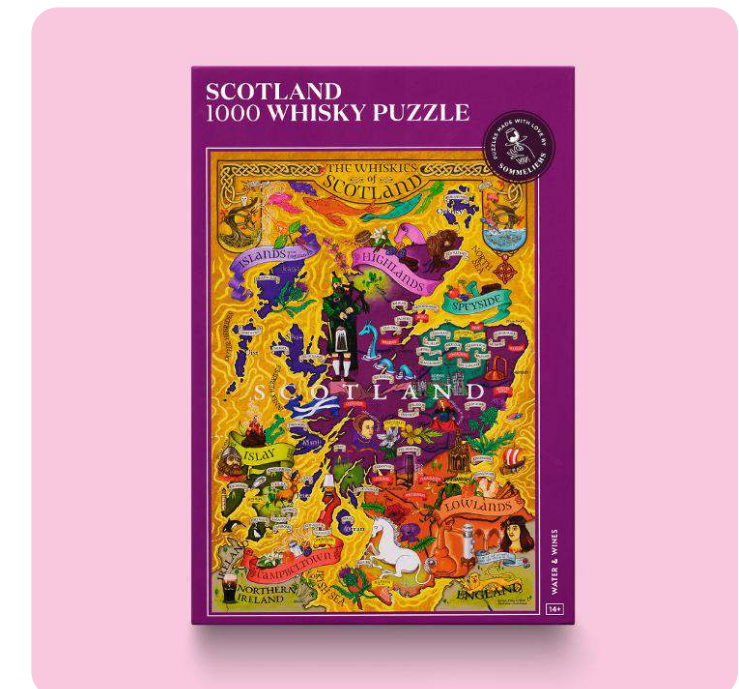
Burns Night 

Honor Scottish culture with a themed gift. A small bottle of single malt whisky, shortbread biscuits, a Scotland-themed puzzle, or a Robert Burns poetry collection celebrates tradition with style.

 Holiday-themed message:

"Here's to celebrating tradition and creating new successes together. Let's raise a glass to 2026 and reconnect soon!"

Vendor: Water & Wine on Reachdesk





January 26

Australia Day 🇦🇺

Celebrate your Australian clients with a summer-themed gift. A tropical snack pack, sunscreen or beach essentials, Australian wine, or a locally made artisan treat adds warmth to the day.

 Holiday-themed message:

"Sending a little sunshine your way for Australia Day! Let's catch up soon and create something bright and successful together in 2026."



Vendor: Wishing You Well on Reachdesk



January 26

Community Manager Appreciation Day

Celebrate community champions with a thoughtful corporate gift that supports their daily work. A motivational desk print, a coffee shop gift card, or a productivity app subscription shows genuine appreciation.

 Holiday-themed message:

"To a true community champion! Your leadership keeps everyone connected. Let's reconnect soon and explore how we can build even stronger communities together in 2026."



Vendor: eGift card by Reachdesk



January 28

International Lego Day

Build rapport with a creativity-boosting gift. A mini Lego keychain, a small building kit for the desk, a block puzzle cube, or a Lego-inspired stationery item can spark fun and connection.

 Holiday-themed message:

"Building better partnerships one brick at a time! Let's connect soon and see what we can create together in 2026."



Vendor: Amazon Business by Reachdesk

February campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



February

LGBT History Month (UK)



February 2

Groundhog Day



February 9

National Pizza Day



February 14

Valentine's Day



February 16

Family Day (, except Quebec)



February 16

Chinese New Year's Eve



February 17

Chinese New Year's Day



February 17

Random Acts of Kindness Day



February 20

Love Your Pet Day (USA)



February

LGBT History Month 🇬🇧

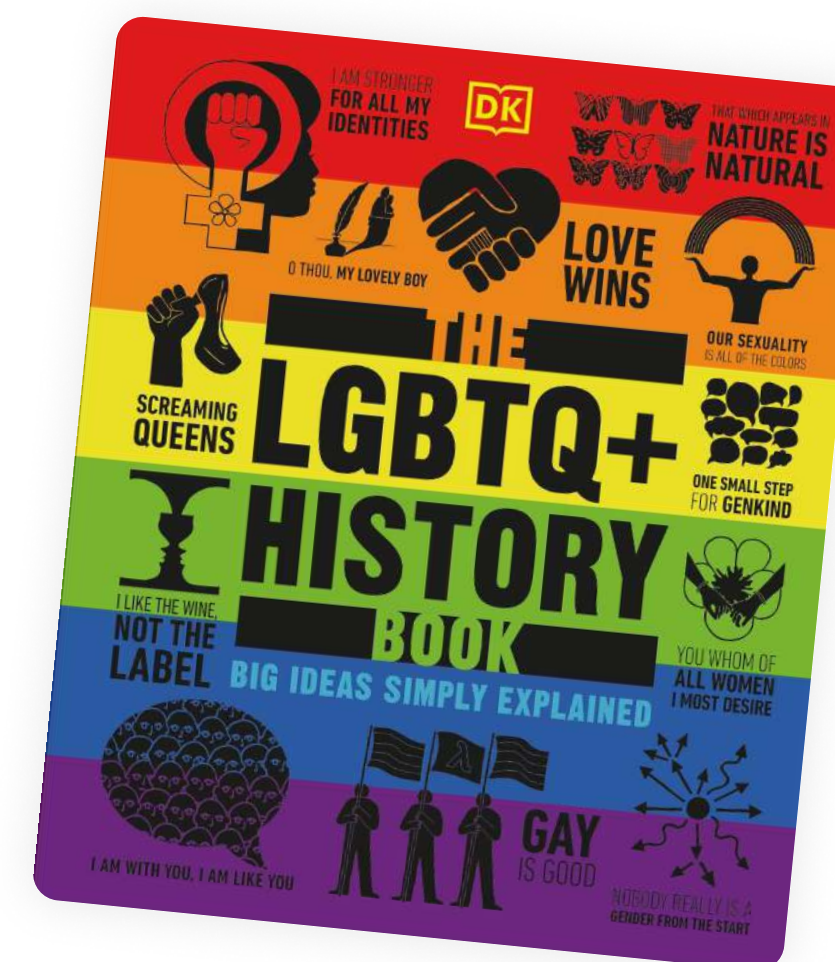
Celebrate diversity and inclusion with a meaningful gift. Rainbow-themed stationery, a book by an LGBT author, a colorful desk accessory, or a donation in their name to an LGBT charity supports visibility and positive impact.



Holiday-themed message:

"Honoring diversity and the impact of inclusion this month. Let's connect soon to explore how we can celebrate creativity and success together in 2026."

Vendor: Amazon Business by Reachdesk



February 2

Groundhog Day

Brighten the mid-winter slump with a playful seasonal gift. A cozy winter mug, a citrus or sandalwood candle to light up the forecast, a bold wake up coffee blend, or a soft scarf can help shake off the winter blues.



Holiday-themed message:

"Here's hoping the future looks bright, with or without shade Let's reconnect and look ahead to what we can create together in 2026. No repeats, just fresh ideas."



Vendor: Turkish Treat Box on Reachdesk



February 9

National Pizza Day

Share the love of pizza with a fun and tasty surprise. Consider a gift card to a favorite pizzeria, a simple make your own pizza at home experience, or a pizza themed oven mitt for a playful touch.



Holiday-themed message:

"Pizza our hearts! Here's a little slice of appreciation. Let's reconnect and cook up some fresh ideas for 2026."



Vendor: Make Pizza from Scratch by Reachdesk experiences



February 14

Valentine's Day

Show clients and prospects some love with a thoughtful treat. Gourmet chocolates, a luxury scented candle, or a small bouquet of preserved flowers offer a warm way to re-engage.



Holiday-themed message:

"Sending a little sunshine your way for Australia Day! Let's catch up soon and create something bright and successful together in 2026."



Vendor: Spectrum Crafts on Reachdesk



February 16

Family Day (🇨🇦 except Quebec)

Foster meaningful connections with a family friendly surprise. A classic card game, a DIY craft kit, or a puzzle encourages quality time at home.



Holiday-themed message:

"Here's to building strong connections at home and at work. Wishing you a happy Family Day filled with quality time. Let's stay connected and continue growing together in 2026."



Vendor: Amazon Business by Reachdesk



February 16

Chinese New Year's Eve

Mark the start of the Lunar New Year with a festive and thoughtful gift. A small red envelope with chocolate coins, a decorative lantern, or a traditional tea set adds a celebratory touch.



Holiday-themed message:

"Wishing you a prosperous Lunar New Year's Eve! Let's reconnect soon and kick off 2026 with luck and opportunity."



Vendor: Amazon Business by Reachdesk



February 17

Chinese New Year's Day

Celebrate the New Year with a gesture of prosperity and good fortune. Consider a lucky bamboo plant, a gift voucher inside a decorative red envelope, or a small celebratory snack pack.

 Holiday-themed message:

"Gong Xi Fa Cai! Wishing you success and prosperity in the year ahead. Let's connect soon to make 2026 a year full of wins."

Vendor: BrandSTIK on Reachdesk



February 17

Random Acts of Kindness Day

Inspire kindness with a simple and heartfelt gesture. A gratitude journal, a sweet snack, with a handwritten note, or a small charitable donation in their name can brighten someone's day.

 Holiday-themed message:

"A little kindness goes a long way. Here is a small token of appreciation just because. Let's connect soon and keep the positive momentum going in 2026."

Vendor: Baskits on Reachdesk



February 20

Love Your Pet Day 🇺🇸

Celebrate clients and their furry companions with a pet friendly gift. Think gourmet dog treats, a stylish cat toy, a personalized pet tag, or a cute pet bandana.

 Holiday-themed message:

"Paws and reflect on how much we appreciate you and your pet. Let's catch up soon and share some success stories and pet stories along the way."

Vendor: BNY Dogs and Pet Hamper by Reachdesk



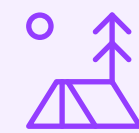
March campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



March

Women's History Month



March 3

World Wildlife Day



March 5

World Book Day  



March 6

National Employee Appreciation Day



March 6-7

Global Day of Unplugging



March 8

International Women's Day



March 15

Mother's Day  



March 17

St Patrick's Day  



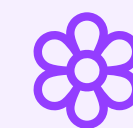
March 18

Global Recycling Day



March 19

International Client's Day



March 20

First Day of Spring



March 20

International Day of Happiness



March

Women's History Month

Celebrate the achievements of the women in your network. A book by a female author, a treat from a woman owned bakery, or a massage gun to help them relax makes a meaningful impact.

 Holiday-themed message:

"Honoring you this Women's History Month. Your leadership and vision inspire us. Let's connect soon and continue building something impactful together."

Vendor: [Thamour](#) on Reachdesk



March 3

World Wildlife Day

Support wildlife conservation with a thoughtful gesture. A donation in their name, a desk plant that gives back, or a reusable bamboo utensil set encourages sustainable thinking.

 Holiday-themed message:

"Here's to a wild year of success and sustainability. In honor of World Wildlife Day, let's chat about how we can create impactful and eco-friendly solutions together in 2026."

Vendor: [Forest Nation](#) on Reachdesk



March 5

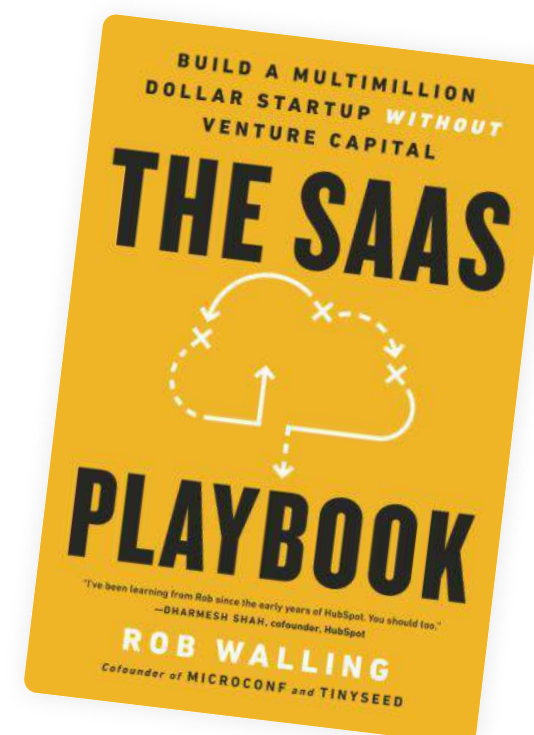
World Book Day  

Inspire learning and creativity with a bookish gift. A best-selling business book, an inspirational novel, or a set of reading-themed stationery encourages growth and ideas.

 Holiday-themed message:

"Here's to opening a new chapter this World Book Day! Let's connect soon and write the story of our success together in 2026."

Vendor: [Amazon Business](#) by Reachdesk



March 6

National Employee Appreciation Day

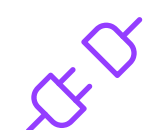
Show your team some love with a simple treat that encourages rest and relaxation. A gourmet popcorn set, a soft throw blanket, or a streaming service gift card can help them unwind after a long week.

 Holiday-themed message:

"Here's to you! Enjoy a relaxing night in because your hard work deserves the spotlight. Let's keep making 2026 a year to remember."

Vendor: [Popcorn Shed](#) on Reachdesk





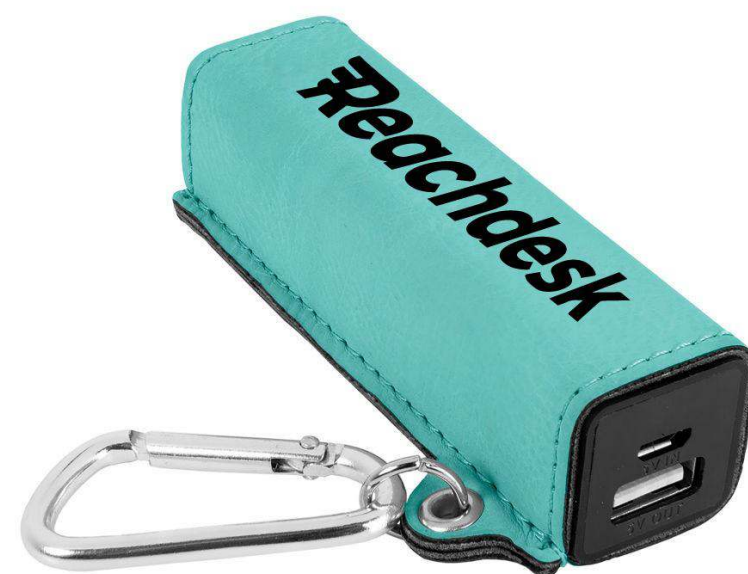
March 6-7

Global Day of Unplugging

Encourage a much needed digital break with a thoughtful relaxation item. A new book, a calming candle, or a portable charger offers a gentle reminder to unplug and recharge.

 Holiday-themed message:

"Taking time to unplug is essential. Here's a small gift to help you relax and refresh. Let's reconnect when you are recharged and ready for what's next."



Vendor: Spectrum Crafts on Reachdesk



March 8

International Women's Day

Celebrate the incredible women in your network with a meaningful gesture. A luxury hand cream, a beautiful flower arrangement, a wellness tea set can brighten their day.

 Holiday-themed message:

"Here's to you for everything you do. Happy International Women's Day. Let's connect soon to celebrate our partnership and the successes ahead."



Vendor: Gifts for Europe on Reachdesk



March 15

Mother's Day  

Acknowledge the wonderful mothers in your network with a pampering gift. A spa voucher, a luxury candle, or soothing bath soak to add warmth and appreciation.

 Holiday-themed message:

"Happy Mother's Day. Here's a little pampering just for you. Let's reconnect soon and nurture some fresh and exciting ideas together."



Vendor: Bee Inspired on Reachdesk



March 17

St Patrick's Day  

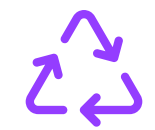
Celebrate luck and partnership with a festive gift. A bottle of personalized Irish whiskey or Guinness, Irish chocolate, or green-themed stationery adds a cheerful touch.

 Holiday-themed message:

"Feeling lucky to have partners like you! Let's catch up soon and create some green-light opportunities for 2026."



Vendor: Martins off licence on Reachdesk



March 18

Global Recycling Day

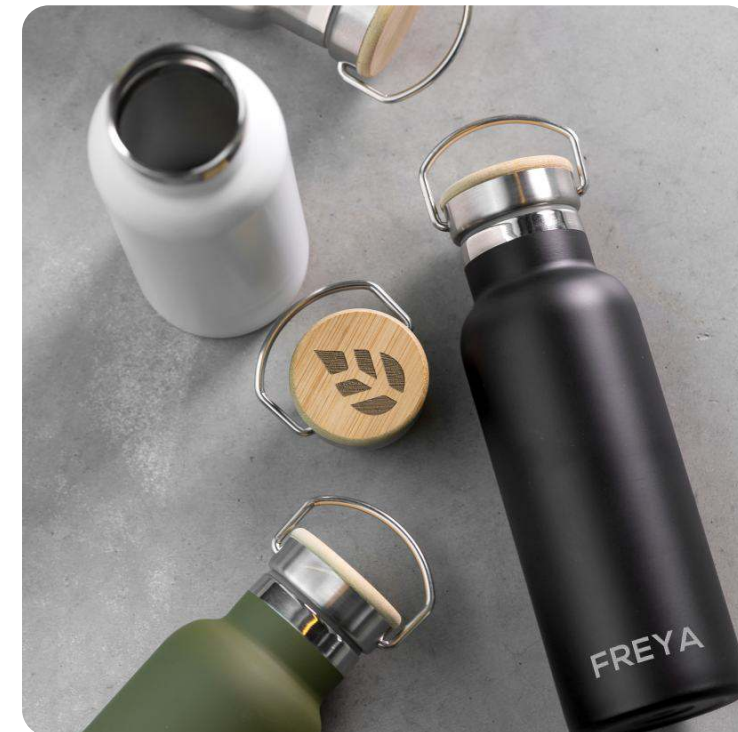
Show your commitment to sustainability with an eco-friendly item. A reusable water bottle, a bamboo desk accessory, or seed paper stationery reinforces positive choices.



Holiday-themed message:

"Let's make 2026 a year of meaningful and sustainable choices. Here's a little something eco friendly to brighten your day. Let's chat soon about more green wins."

Vendor: Treat Republic on Reachdesk



March 19

International Client's Day

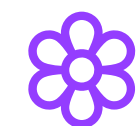
Celebrate your clients with a sweet and personal touch. Fresh cookies, artisanal shortbread, or a personalized chocolate bar is a thoughtful way to show appreciation.



Holiday-themed message:

"Happy International Client's Day. Our partnership is a batch made in heaven. Looking forward to more sweet success together."

Vendor: Cravory Cookies on Reachdesk



March 20

First Day of Spring

Welcome the new season with a refreshing and vibrant gift. A potted plant, floral-scented candle, or a spring-themed notebook brings seasonal cheer.



Holiday-themed message:

"Spring has sprung! Let's reconnect and grow something amazing together in 2026."

Vendor: Amazon Business by Reachdesk



March 20

International Day of Happiness

Share joy with a cheerful and uplifting gift. Custom brownies, a mini zen garden, a jar filled with positive notes, or a treat paired with a happy message can brighten anyone's day.



Holiday-themed message:

"Sending a little happiness your way. Let's connect soon and talk about how we can make 2026 even brighter and more successful together."

Vendor: Amazon Business by Reachdesk



💡 Monthly Gifting Campaign Ideas

We know that launching gifting campaigns can feel overwhelming. That is why we have simplified it with clear steps to run monthly or even quarterly triggered gifting campaigns. Now you can sit back and watch your pipeline grow.



January focus #1: New year, guaranteed results

Campaign goal: Start 2026 strong by breaking into new accounts and re-engaging prospects.

Gift ideas: Portable chargers, self-care kits or massage guns, coffee eGift, motivational journals

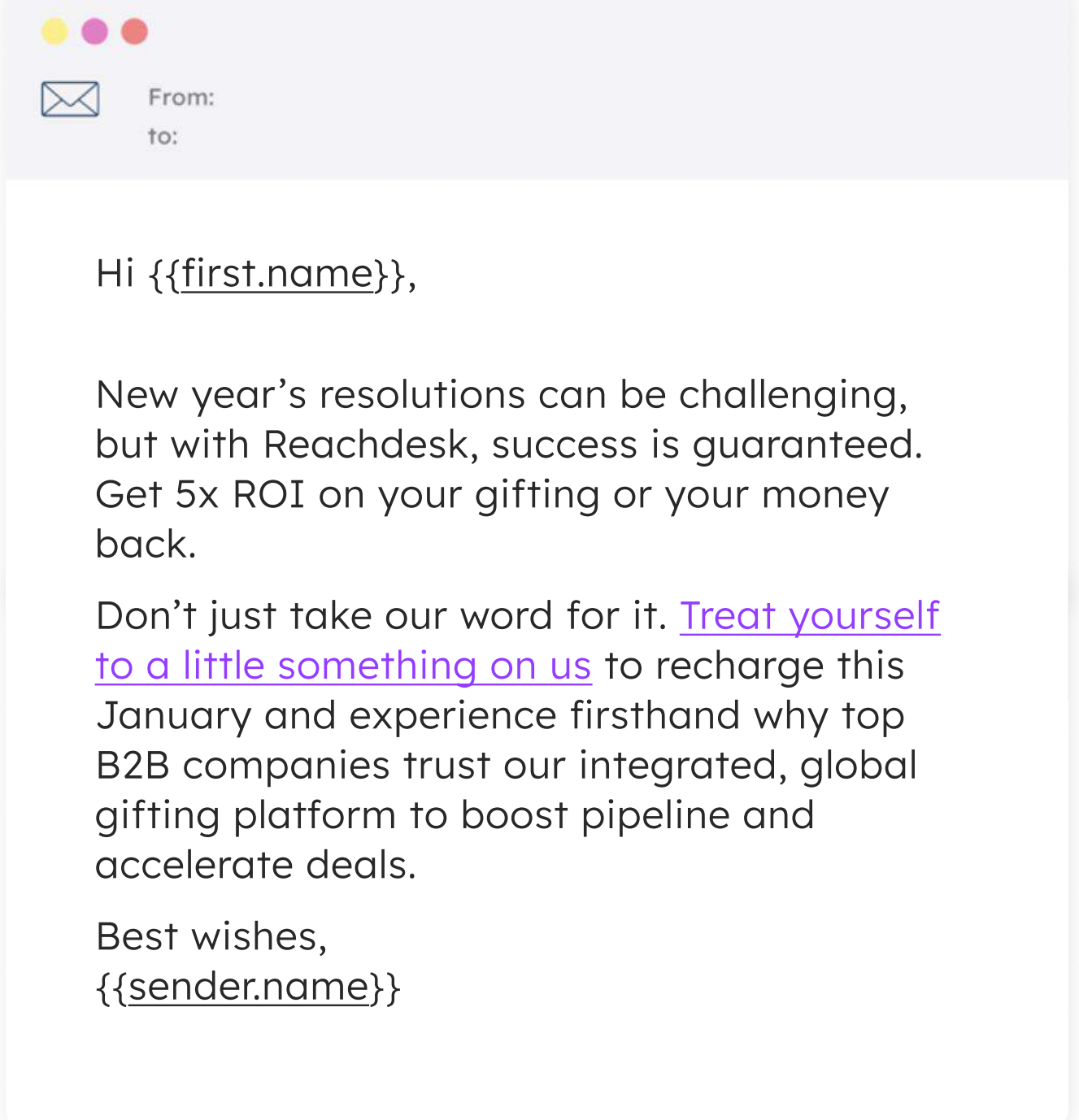
Teams to involve: Marketing, Sales

Helpful tools: Hubspot/Marketo, Salesloft, Reachdesk, LinkedIn

How to set it up:

- ✓ Compile a list of contacts who have engaged with your website or ads but have not requested a demo.
- ✓ Run LinkedIn conversation ads with gift-related messaging, directing contacts to claim a gift and request a demo.
- ✓ Set up a MAP workflow to track demo bookings. Once a demo is booked, trigger gift delivery via Reachdesk and notify the contact owner for timely follow-up.
- ✓ Have your sales team reach out to these accounts with messaging that encourages engagement and highlights the gift.

Vendor: The Little Flower Soap Co on Reachdesk





January focus #2: Celebrate new roles and build new relationships

Campaign goal: Reach out to prospects or clients who have recently changed roles to congratulate them and start a fresh conversation.

Gift ideas: Branded high-end headphones, luxury coffee or tea set, desk plant, motivational book

Teams to involve: Marketing, Sales, Customer Success

Helpful tools: LinkedIn Sales Navigator, Champify, Hubspot/Marketo, Salesloft/Outreach, Reachdesk

How to set it up:

- ✓ Use LinkedIn Sales Navigator, Champify, or your CRM to identify contacts who have recently changed roles or joined new companies.
- ✓ Compile a list of relevant contacts and create a persona-specific outreach sequence.
- ✓ Set up an automated MAP workflow to trigger a congratulatory gift via Reachdesk when the contact is added to the sequence.
- ✓ Notify the contact owner for timely follow-up with a personalized message highlighting how your solution can support their new role.
- ✓ Include optional follow-up steps in Salesloft or Outreach to ensure your outreach feels timely and thoughtful.

Vendor: QAEZ Global Brands and Loved and Found on Reachdesk



Congratulations on your new role, [Name]! Here's a little something to help you hit the ground running. I'd love to connect and share how we can support your success in 2026.





February focus: Reconnect and re-engage during the month of love

Campaign goal: February is the perfect time to share love and rekindle relationships with closed-lost accounts.

Gift ideas: Gourmet chocolates, Valentine's themed treats, spa or dinner eVoucher, a batch of branded cookies or brownies

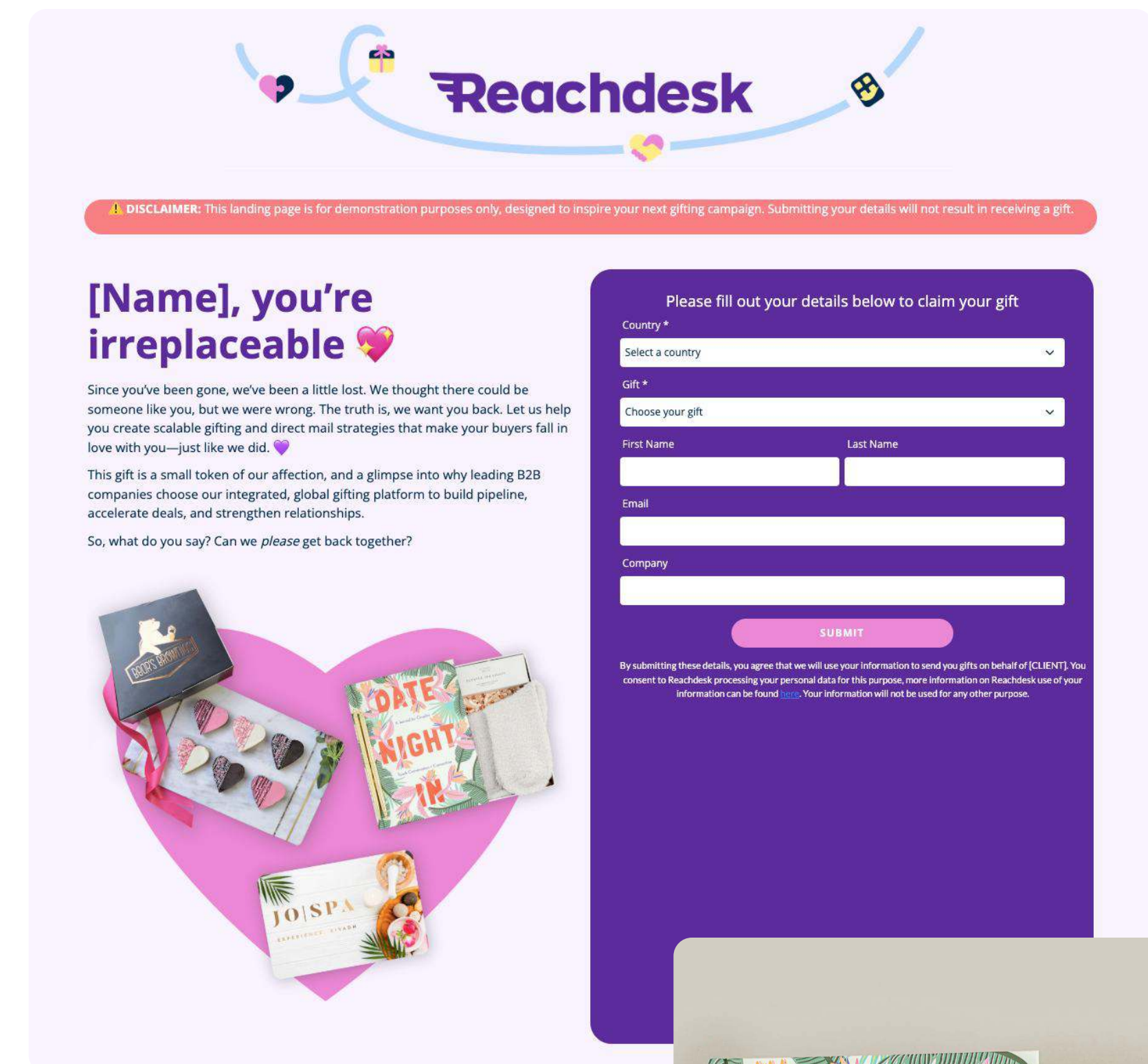
Teams to involve: Business Development, Sales, Marketing

Helpful tools: Hubspot/Marketo, Salesloft/Outreach, Salesforce, Reachdesk

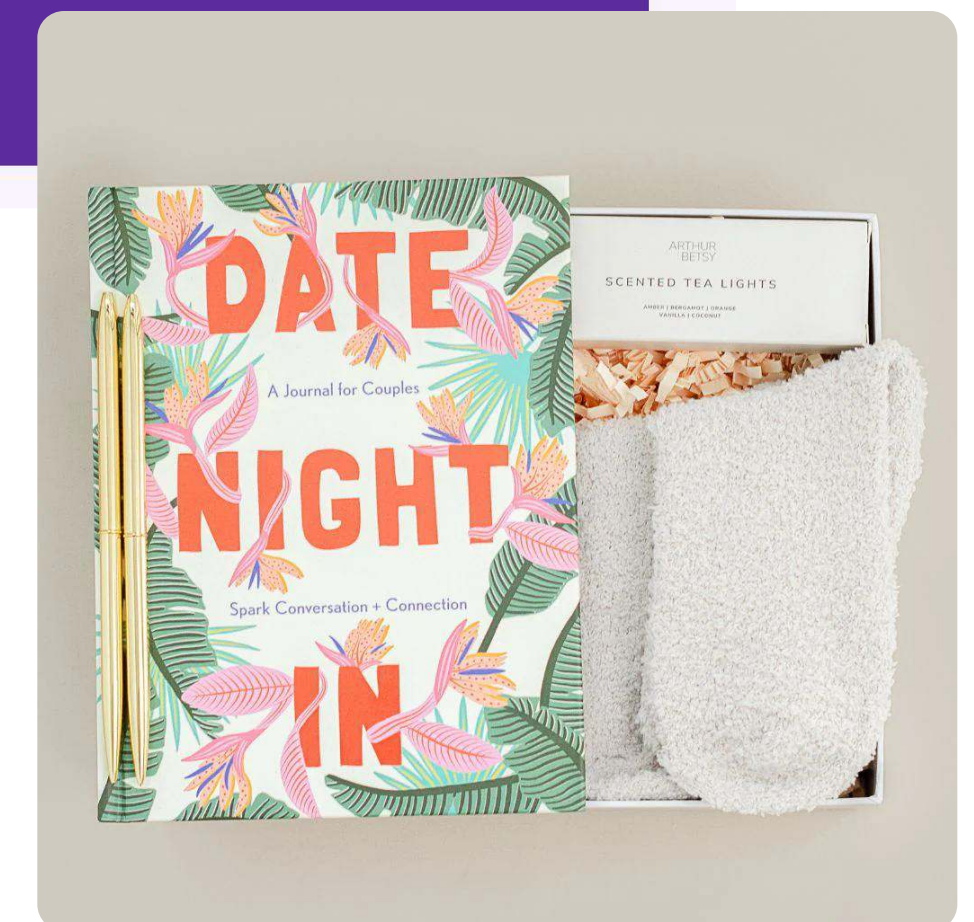
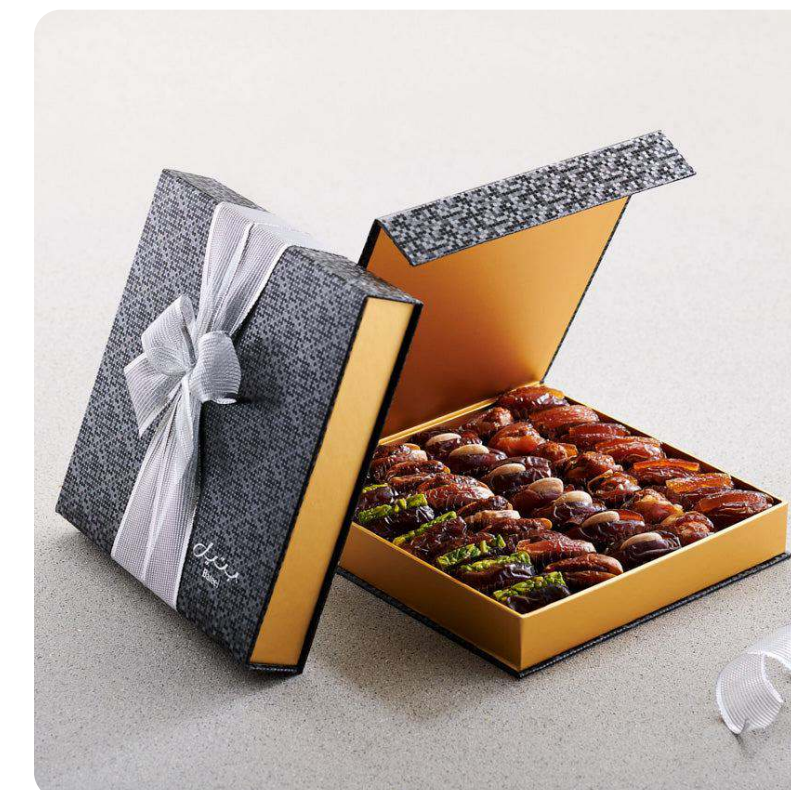
How to set it up:

- ✓ Create a CRM report for contacts linked to closed-lost opportunities in the past 90 days (extend the timeframe if your sales cycle is longer).
- ✓ Add these contacts to Salesloft or Outreach.
- ✓ Develop a persona-specific cadence with messaging that aligns with your landing page and gift. Assign to your BD or Sales team.
- ✓ Set up a MAP workflow to trigger gift delivery via Reachdesk when the contact fills out the form. Add a step to notify the contact owner for timely follow-up.

Vendor: Bateel and Boxd on Reachdesk



The landing page features the Reachdesk logo at the top, flanked by heart and gift icons. A disclaimer states: "DISCLAIMER: This landing page is for demonstration purposes only, designed to inspire your next gifting campaign. Submitting your details will not result in receiving a gift." The main headline reads "[Name], you're irreplaceable" with a heart icon. Below this is a paragraph: "Since you've been gone, we've been a little lost. We thought there could be someone like you, but we were wrong. The truth is, we want you back. Let us help you create scalable gifting and direct mail strategies that make your buyers fall in love with you—just like we did." This is followed by another paragraph: "This gift is a small token of our affection, and a glimpse into why leading B2B companies choose our integrated, global gifting platform to build pipeline, accelerate deals, and strengthen relationships. So, what do you say? Can we please get back together?" To the right is a form titled "Please fill out your details below to claim your gift" with fields for Country, Gift, First Name, Last Name, Email, and Company, and a SUBMIT button. A small disclaimer at the bottom of the form reads: "By submitting these details, you agree that we will use your information to send you gifts on behalf of [CLIENT]. You consent to Reachdesk processing your personal data for this purpose, more information on Reachdesk use of your information can be found [link]. Your information will not be used for any other purpose."





March focus: Show thanks for a review, referral, or introduction

Campaign goal: In the spirit of International Client's Day, March is the perfect time to show appreciation to your champions who provide referrals, introductions, or reviews.

Gift ideas: Personalized bottle of gin, bake-at-home kit, lunch on us eVoucher, custom thank-you movie-in kit

Teams to involve: Marketing, Customer Success, Account Management, Sales

Helpful tools: Reachdesk, Hubspot/Marketo

How to set it up:

- ✓ Set up a Reachdesk campaign to automatically send gifts to target recipients.
- ✓ Create a referral form and landing page on your website.
- ✓ Promote your referral program through newsletters and customer success outreach.
- ✓ Create a MAP workflow that:
 - ✓ Collects form submissions
 - ✓ Alerts your Sales team and routes referrals based on criteria such as GEO, Industry, and Size
 - ✓ Sends a thank-you gift via Reachdesk for successful referrals

Vendor: Treat Republic on Reachdesk



"Cheers to your amazing referral! Let's raise a glass for your support. Thank you for helping us grow and connecting us with the right people. You are the real MVP!"

Reachdesk

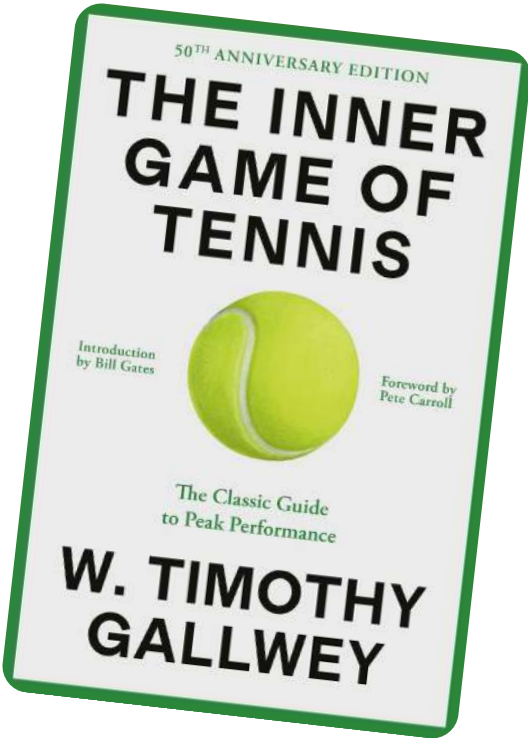
Q1 Key Sporting Events

Use major sporting events in 2026 to score big with prospects, partners, and clients. A well-timed gift during the Winter Olympics, Super Bowl, or the March Madness NCAA Finals, keeps your brand top of mind and strengthens relationships.

Think team-branded merch, gourmet snacks, or experiential vouchers paired with playful, event-themed messaging to celebrate victories and spark conversations.



Pro tip: Align your messaging with the event for maximum impact. Celebrate wins together, cheer on shared passions, and use gifting to open doors, reconnect, or reward loyalty.



All gifts from: Amazon Business by Reachdesk

January



2026 African Cup of Nations



Dec 21, 2025–Jan 18 2026



2026 Australian Open Tennis



Jan 12–Feb 1



2026 NHL Winter Classic



Jan 2



2026 College Football Playoff National Championship



Jan 19



2026 NBA London Games



Jan 18



2026 Winter X Games



Jan 23–25

February



2026 ICC World T20



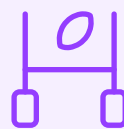
Feb 1–Mar 1



2026 Winter Olympics



Feb 6–22



2026 Rugby Six Nations Championship



Feb 5–7



Super Bowl LIX



Feb 8



2026 UCI Cycling World Tour



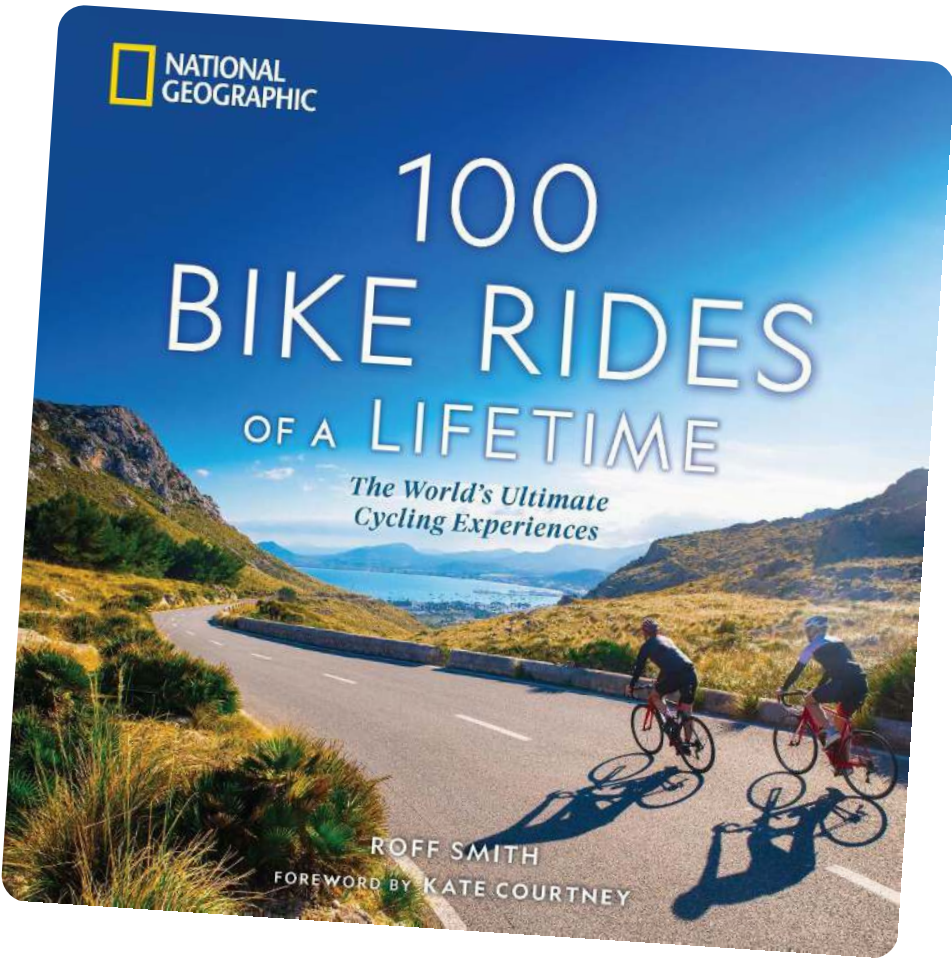
Feb 16–22



2026 UEFA Champions League Knockout Playoffs



Feb 17–24



All gifts from: Amazon Business by Reachdesk

March



2026 BNP Paribas Open Indian Wells



Mar 1–15



2026 World Baseball Classic



Mar 5–17



2026 Formula 1 Australian Grand Prix



Mar 6–8



2026 Miami Open



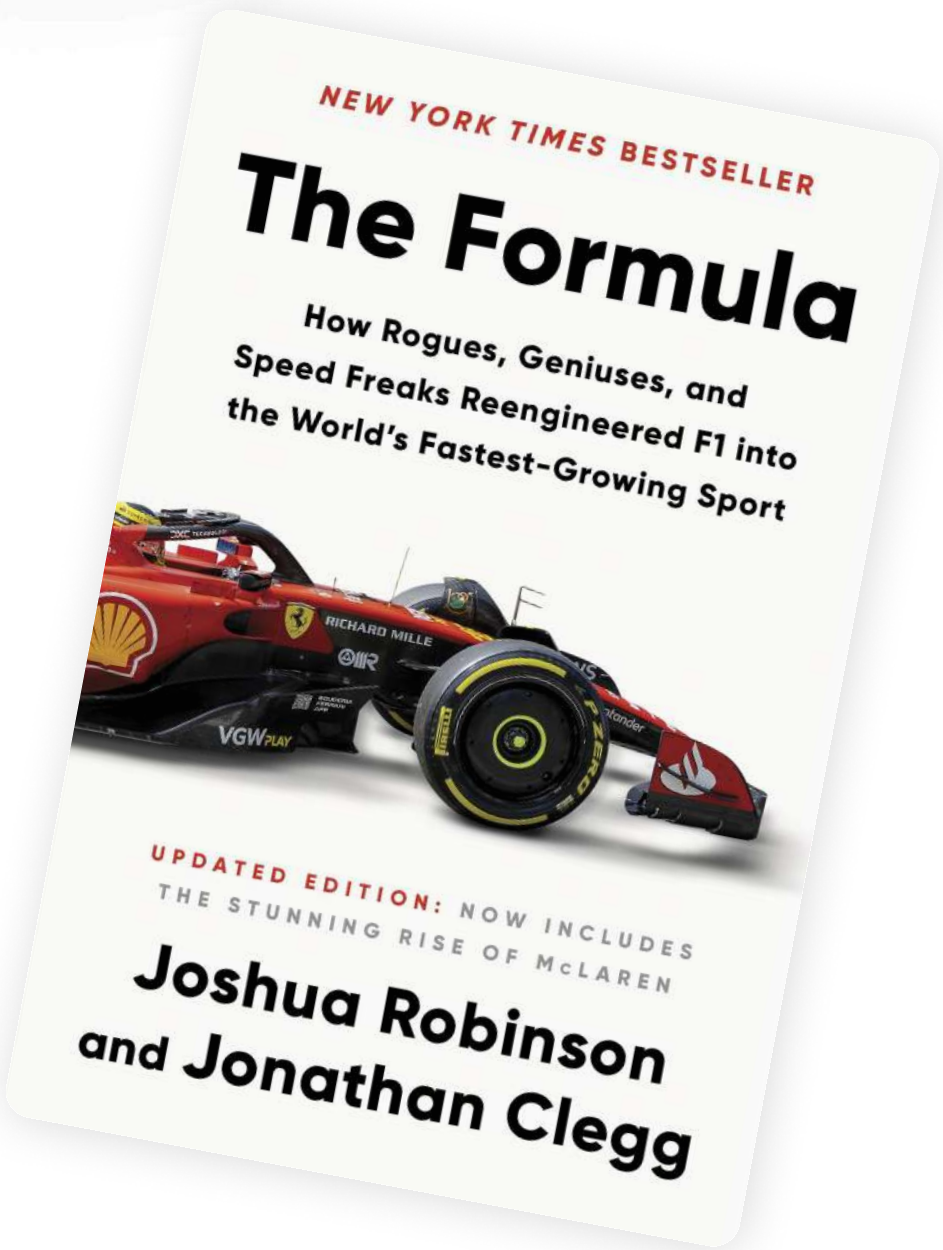
Mar 15–29



2026 NCAA Finals / March Madness



Mar 17–Apr 6



2026 World Athletics Indoor Championships



Mar 20–22

All gifts from: Amazon Business by Reachdesk

Religious Observances 2026

Click on the date to explore gift ideas and messaging inspiration.

 **January 1**
Roman Catholic: Solemnity of Mary, Mother of God

 **January 6**
Christian: Epiphany

 **January 7**
Orthodox Christian: Christmas (Eastern Orthodox)

 **February 2**
Hindu: Vasant Panchami

 **February 12–13**
Jewish: Tu Bi'Shevat

 **February 28**
Muslim: Ramadan Begins

 **March 4**
Hindu: Holi

 **March 17**
Christian: St. Patrick's Day

 **March 19–20**
Muslim: Eid al-Fitr



January 1

Roman Catholic: Solemnity of Mary, Mother of God

Celebrate the Solemnity of Mary, Mother of God with a thoughtful gift like a handcrafted rosary, a devotional book, or a bouquet of white lilies to honor the season's spirit of hope and reflection.



Holiday-themed message:

"Wishing you a blessed Solemnity of Mary, Mother of God, [Name]. May this day bring peace, inspiration, and joy to you and your loved ones!"



Vendor: Amazon Business by Reachdesk



January 6

Christian: Epiphany

Mark Epiphany with a meaningful gift such as a nativity figurine, a box of artisan chocolates, or a symbolic candle to honor guidance and new beginnings.



Holiday-themed message:

"Happy Epiphany! May this season of new beginnings bring clarity and success to all your endeavors. We look forward to celebrating growth together."



Vendor: Art Chocolat on Reachdesk



January 7

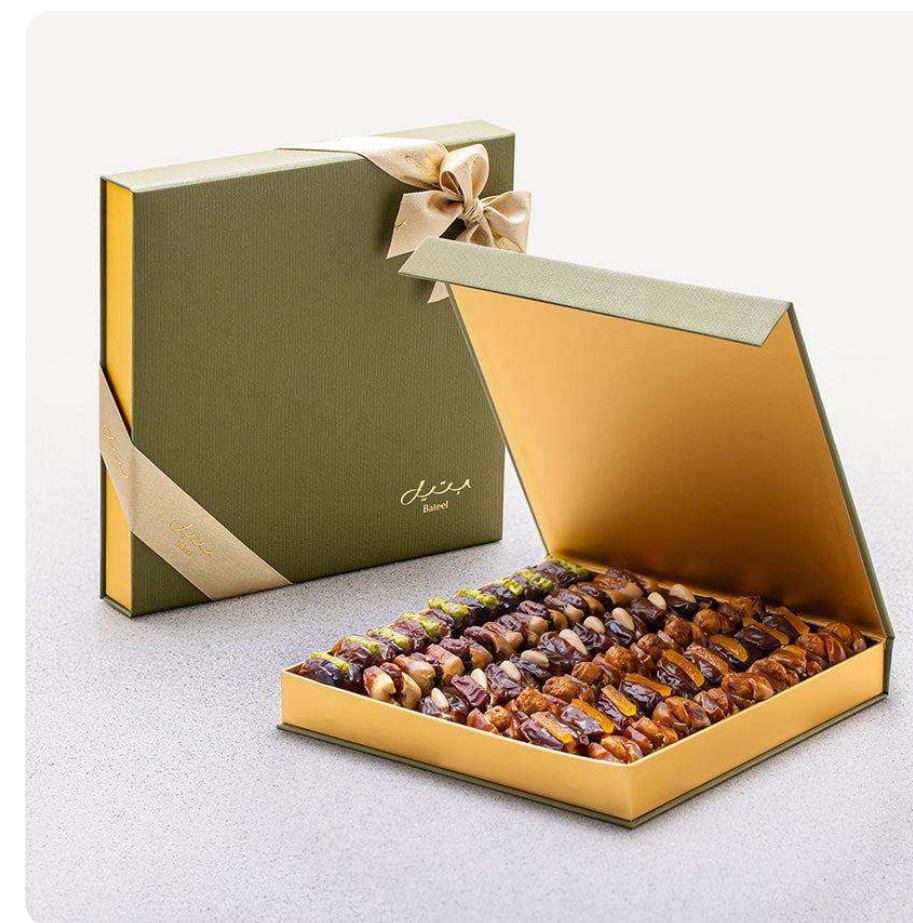
Orthodox Christian: Christmas (Eastern Orthodox)

Celebrate Orthodox Christmas with a thoughtful gesture like a premium box of dates, a hand-carved ornament, or a luxury scarf to reflect the season's spirit of generosity and goodwill.



Holiday-themed message:

"Wishing you a joyful and peaceful Orthodox Christmas, [Name]. May your season be filled with warmth, happiness, and memorable moments!"



Vendor: Bateel on Reachdesk



February 2

Hindu: Vasant Panchami

Celebrate Vasant Panchami with a symbolic gift like a small yellow flowering plant, a traditional sweet treat, or an inspirational journal to honor wisdom and learning.

 Holiday-themed message:

"Happy Vasant Panchami! Wishing you wisdom, growth, and joy as we continue our journey together this year."



Vendor: Amazon Business by Reachdesk



February 28

Muslim: Ramadan Begins

Offer a considerate Ramadan greeting with a small gift like a journal, premium dates, or a calming tea blend to help with reflection and evening meals.

 Holiday-themed message:

"Ramadan Mubarak! Wishing you a peaceful and blessed Ramadan. May this season bring reflection, strength, and new opportunities for growth and partnership."



Vendor: Thamour on Reachdesk



February 12-13

Jewish: Tu Bi'Shevat

Mark Tu Bi'Shevat, the New Year for Trees, with a nature-inspired gift such as a bonsai tree, eco-friendly planter, or a set of herbal teas to celebrate growth and renewal.

 Holiday-themed message:

"Happy Tu Bi'Shevat! May this New Year for Trees bring growth, renewal, and prosperity to your life and work. We look forward to cultivating success together."

Vendor: Amazon Business by Reachdesk





March 4

Hindu: Holi

Celebrate Holi, the festival of colors, with a fun and vibrant gift such as colorful snacks, scented candles, or a playful desk accessory to honor joy, unity, and celebration.

 Holiday-themed message:

"Happy Holi! Wishing you a bright and joyful celebration. Let's add some color and energy to our partnership this year!"

Vendor: [giftbasketseverseas](#) on Reachdesk



March 17

Christian: St. Patrick's Day

Share some Irish luck with a festive St. Patrick's Day gift like a green-themed snack box, a Guinness set, or a cheerful desk accessory.

 Holiday-themed message:

"Lucky to have you as a partner! Here's a little St. Paddy's cheer to brighten your day. Let's connect soon for a fresh take on our plans this year!"

Vendor: [Amazon Business](#) by Reachdesk



March 19–20

Muslim: Eid al-Fitr

Celebrate Eid al-Fitr with a respectful gift like a box of dates, a tea set, or a festive card to honor the end of Ramadan and the joy of togetherness.

 Holiday-themed message:

"Eid Mubarak! Wishing you happiness, peace, and success as we celebrate this special occasion. Let's make this year meaningful together."

Vendor: [Hay Hampers](#) on Reachdesk



Your checklist for 2026 corporate gifting success

Generate pipeline, accelerate deals, and strengthen customer relationships with our essential corporate gifting tips.



1. Set your Q1 goals

What is your goal this season? Whether it is thanking a long-term client, sparking a new opportunity, or reigniting a cold conversation, make sure your gift and message reflect your intent to ensure your campaign success.



2. Set your contact list early

Who is on your gifting list this Q1? Tailor your campaign to fit your goals, budget, and audience. Focus on gifts and messages that resonate whether for a loyal customer, new partner, or prospect to make a lasting impact.



3. Maximize your budget

You do not have to break the bank to make an impact. It is the thought, timing, and message that count. A well-timed coffee voucher can warm hearts and build connections while keeping your budget in check.



4. Personalize, personalize, personalize

- Be mindful of local customs and regulations.
- Make sure your gift and unboxing experience are as refreshing and inviting as the start of a new year.
- Use [Reachdesk AI](#) to add that personal touch that makes your message stand out and feel extra special.



5. Craft your message with care

Keep it short, sweet, and seasonal. Personalize your message to match your goal and add a clear call to action if needed. Let [Reachdesk AI](#) help craft the perfect note to enhance your thoughtful gift.



6. Send on time

Double-check addresses and shipping details to ensure your gifts arrive as planned. Use [Reachdesk Address Confirmation](#) to save time and avoid delays.



7. Track your success

Use tools like [Reachdesk Insights](#) and [CRM integrations](#) to measure your gifting success. Track gift redemptions, pipeline influence, and how your gifts nurture lasting relationships. Set the stage for a successful 2026.

Reachdesk insights and product updates

Level up your 2026 gifting campaigns with Reachdesk’s all-in-one solution for global gifting.

Unlock unlimited gifts that always arrive on time with Amazon Bundling and Kitting

Finding the perfect gift for every recipient can be challenging. The [Reachdesk + Amazon integration](#) gives you limitless options from Amazon’s US and UK catalogs with next-day delivery, and lets you send items to our US or UK Reachdesk warehouses for bespoke kitting and bundling. We handle the branding, packaging, and personalization, creating a truly tailored experience for every recipient. The result is effortless gifting, reliable global delivery, and measurable ROI for every campaign.

Delight audiences and drive engagement with Reachdesk Creative Services

Creating memorable campaigns can be overwhelming. [Reachdesk Creative Services](#) manages everything from ideation to delivery, including personalized bundles, seasonal swag, gifting landing pages, swag store portals and virtual experiences. The result is impactful, high-engagement campaigns that strengthen relationships and maximize ROI without adding extra workload.

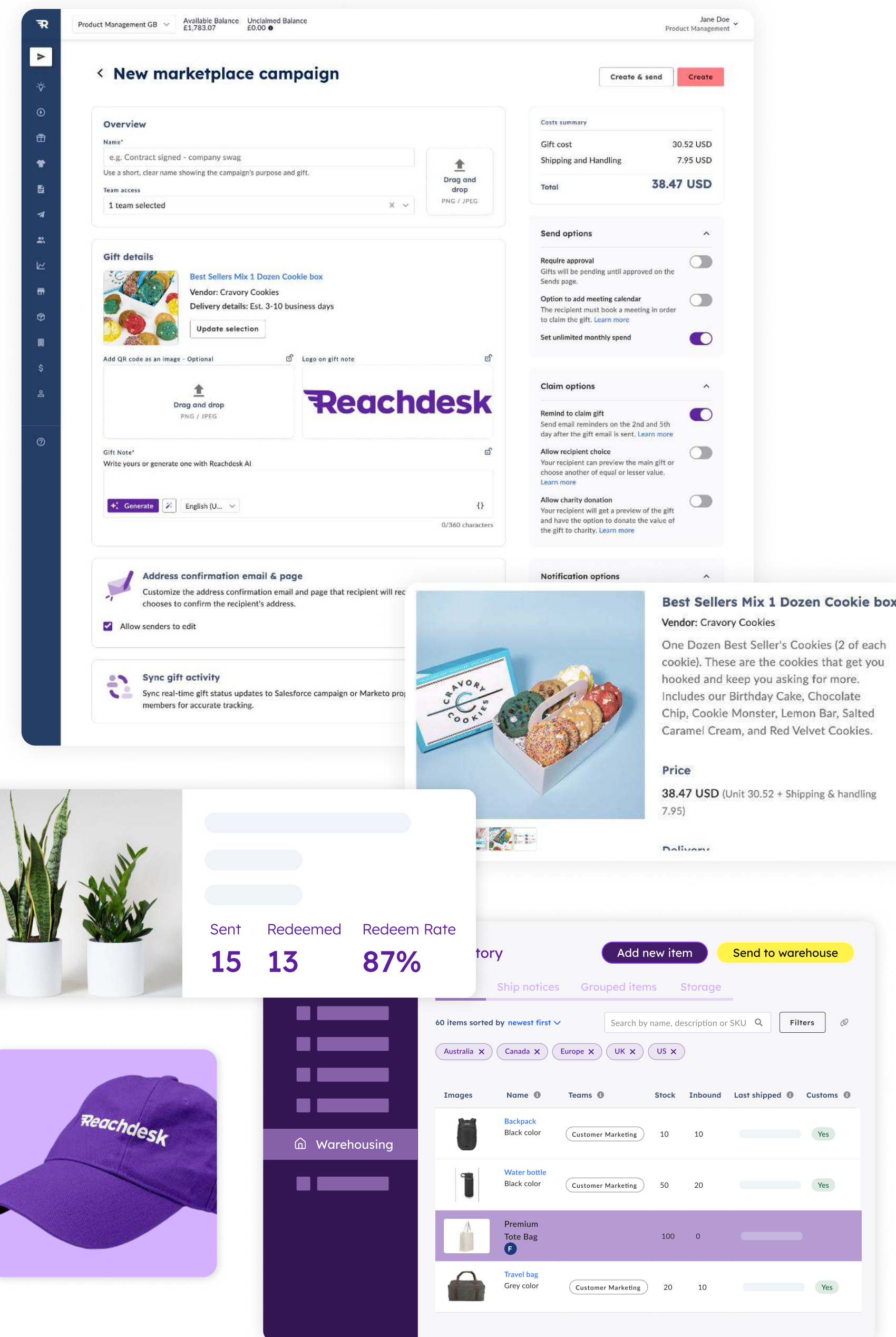
Measure impact and prove ROI across every campaign with Reachdesk Insights

Tracking gifting success across multiple tools can be frustrating. [Reachdesk Insights](#) centralizes your data, letting you monitor redemptions, pipeline influence, and revenue impact. [Integrations](#) with Salesforce, HubSpot, Marketo, and more ensure every team can track campaigns without leaving their workflow. The result is clear, data-driven insights and maximized ROI.

Launch campaigns faster and smarter with the New Campaign Experience

Managing complex campaigns can be slow and error-prone. Reachdesk’s redesigned [Campaign Experience](#) streamlines workflows with guided auditing, parallel testing, smart defaults, AI personalization, and one-click Create & Send. The result is faster, higher-performing campaigns with less friction and more consistent results.

Not yet a Reachdesk customer? Start your year strong! [Book a demo today](#) to see how our Reachdesk can help you kick off 2026 with impactful gifting campaigns that drive results from day one.



Wrapping Up

New year, fresh beginnings, and endless possibilities!

We hope our Q1 corporate gifting guide has sparked new ideas to start 2026 with thoughtful, high-impact sends. Whether you're reigniting past relationships or building new connections, now is the perfect time to nurture bonds and make a lasting impression.

From new-year surprises to fresh-start conversations, the opportunities to connect are limitless. Looking for more inspiration to scale your corporate gifting strategy this year? [Request a demo with Reachdesk](#) today and discover how we can help you elevate every gifting campaign in 2026.

We'd love to hear from you! Reach out at hello@reachdesk.com, we're here to support you and help you start the year strong.

Cheers to a warm, successful start to 2026!

 **Reachdesk**



reachdesk.com