

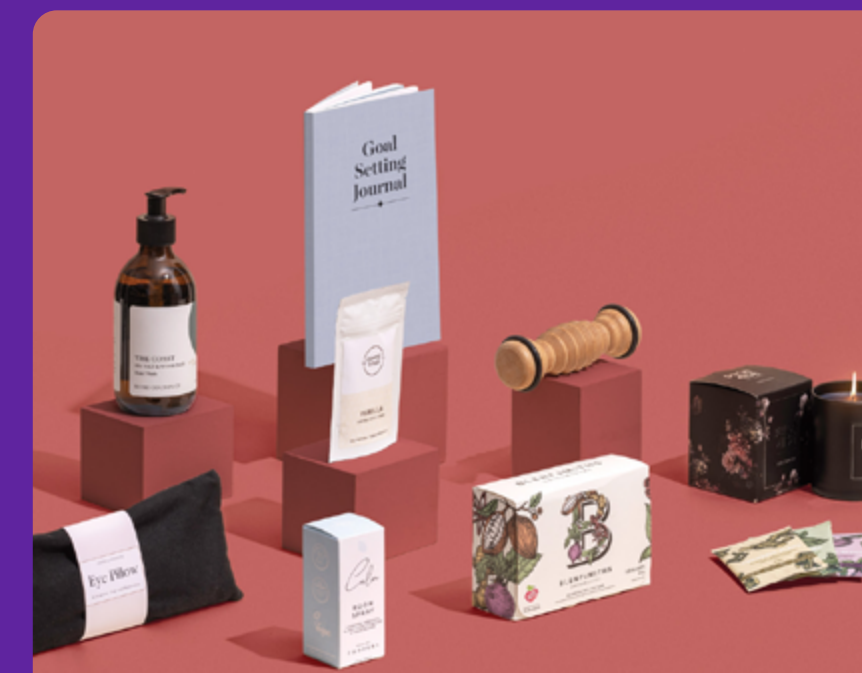
Reachdesk

Corporate gifting in

Q2 2025:

Your complete guide

Deliver moments that matter



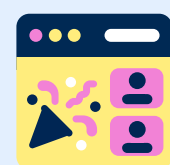
Spring into success with corporate gifting that drives engagement and accelerates deals

The best gifts create lasting connections, and our Q2 2025 Corporate Gifting Guide is here to help you nurture relationships, surprise and delight customers, and create standout moments that leave a lasting impression.

With seasonal celebrations, energizing wellness campaigns, and thoughtful gifting ideas, this guide is packed with inspiration to keep your brand top of mind while strengthening partnerships.

Not only will you find the perfect corporate gift, but we've also included messaging ideas to ensure every gift resonates and maximizes impact. Every item featured is handpicked from the [Reachdesk Marketplace](#), offering over 8,500 physical and e-gift options designed to spark conversations and drive engagement.

So, shake off the winter blues, embrace fresh opportunities, and explore the world of Q2 corporate gifting—where thoughtful, strategic gifts help you build pipeline, foster relationships, and set the stage for success.



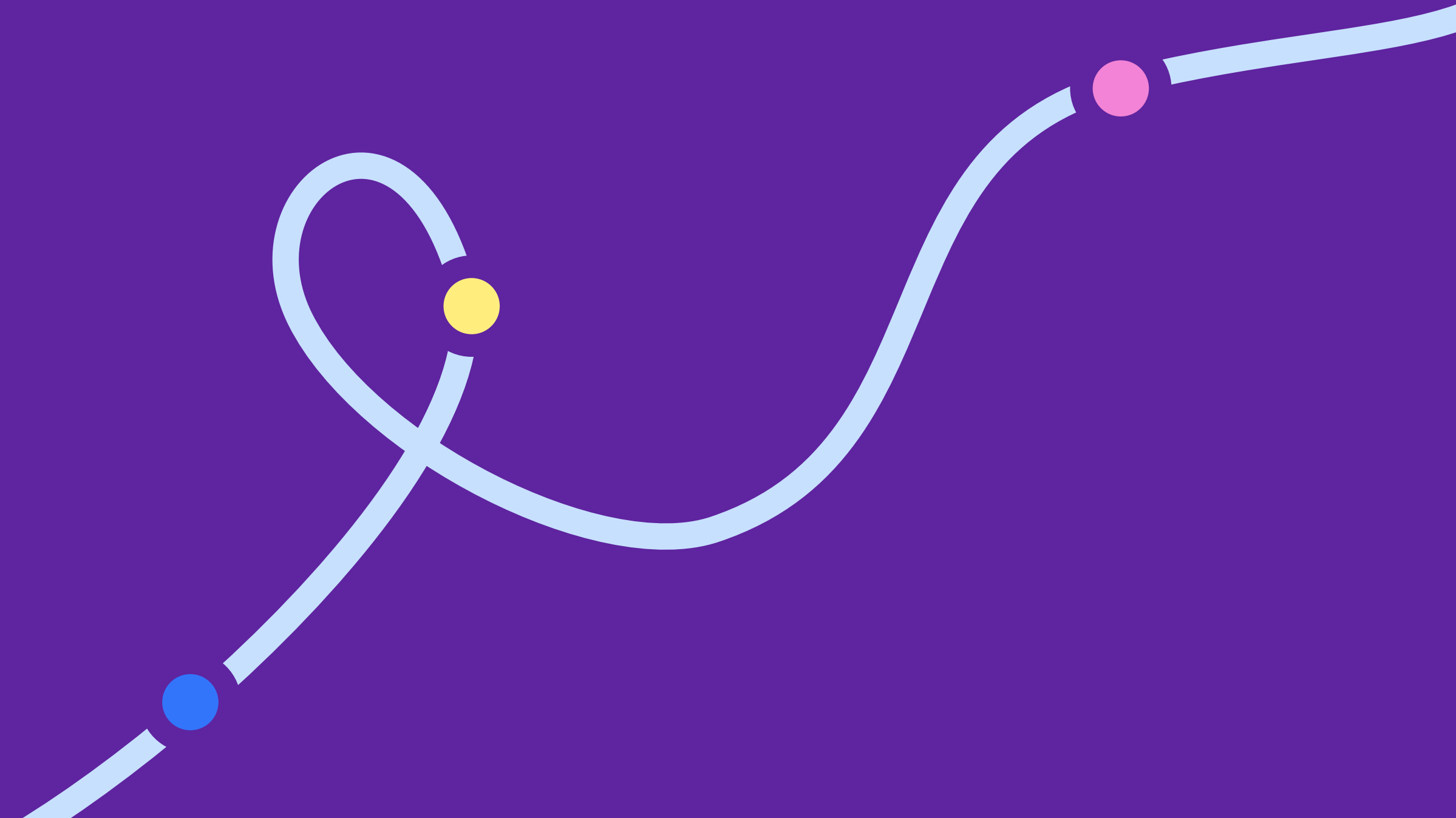
Need help launching your Q2 gifting campaigns?

[Book your demo with Reachdesk today!](#)



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April campaign ideas

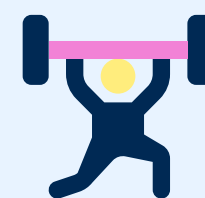
Click on the date to explore gift ideas and messaging inspiration.



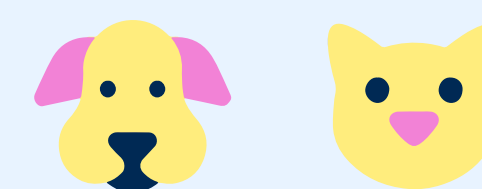
April 1
April Fool's Day



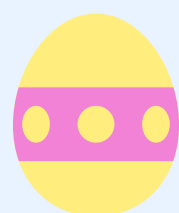
April 4
Walk to Work Day



April 7
World Health Day



April 11
National Pet Day



April 20
Easter



April 21
World Creativity and
Innovation Day



April 22
Earth Day



April 23
World Book Day



April 1

April Fool's Day

Send a lighthearted, fun corporate gift that plays into the spirit of April Fool's, like a quirky gadget or a playful "surprise" treat—like a box of pick-and-mix sweets.

Holiday-themed message:

"No tricks, just treats! We're serious about making this year great for you—let's connect and plan for success (no pranks, we promise!)."



April 4

Walk to Work Day

Encourage wellness with a fitness tracker discount, a stylish water bottle, or a comfortable pair of walking socks.

Holiday-themed message:

"Stepping up for success! Whether you're walking to work or logging miles at home, we're here to go the distance with you. Let's connect!"



April 7

World Health Day

Promote well-being with a wellness bundle, featuring a meditation app subscription, a herbal tea set, or a healthy snack box.

Holiday-themed message:

"Your health is your wealth! Here's a little something to keep you feeling your best. Let's talk about ways we can create a thriving partnership this year."

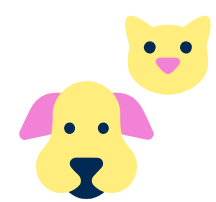


Vendor Showcase

Pinatagrams @ Reachdesk Marketplace

Fellow @ Reachdesk Marketplace

Wellbox @ Reachdesk Marketplace



April 11

National Pet Day

Delight pet-loving clients with a thoughtful gift, like a box of gourmet treats or a custom pet bandana!

Holiday-themed message:

“Celebrating your favorite furry friend today! Let’s connect soon—bonus points if we swap pet photos!”

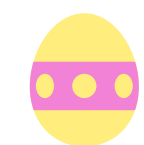


Vendor Showcase

Paws Box @ Reachdesk Marketplace

Sugarfina @ Reachdesk Marketplace

V-cubes @ Reachdesk Marketplace



April 20

Easter

Send a festive Easter-themed gift like a personalized gourmet chocolate egg, a spring flower arrangement, or a pastel-colored treat box.

Holiday-themed message:

“Hopping in to wish you a joyful Easter! Let’s hatch some great ideas together for a successful year.”



April 21

World Creativity and Innovation Day

Inspire creative thinking with a brainstorming journal, a set of colorful markers, or an interactive puzzle gift.

Holiday-themed message:

“Creativity fuels success! Let’s think outside the box and explore fresh ideas together. Looking forward to an innovative conversation!”





April 22

Earth Day

Celebrate sustainability with an eco-friendly gift for your conscious clients, like a reusable tote, a plantable notepad, or a donation to a green cause.

Holiday-themed message:

“A greener tomorrow starts today! Here’s a small token of our commitment to sustainability. Let’s discuss how we can make an impact together.”



April 23

World Book Day

Share knowledge with a thoughtful book selection, either a business best-seller or a book from an inspiring author.

Holiday-themed message:

“Knowledge is the gift that keeps on giving! Here’s a great read to inspire new ideas—let’s turn the page to our next big success.”



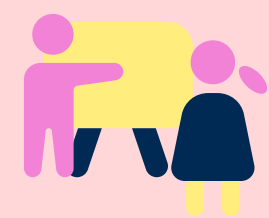
Vendor Showcase

Forest Nation @ Reachdesk Marketplace

Gilded Box @ Reachdesk Marketplace

May campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



May 1

International Workers Day



May 4

Star Wars Day



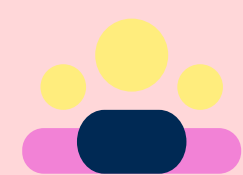
May 5

Cinco de Mayo



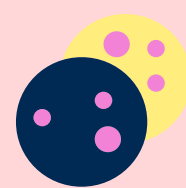
May 11 

Mother's Day



May 15

International Day of Families



May 17-18

World Baking Day



May 25

National Wine Day



May 1

International Workers Day

Recognize your team and your client’s hard work with a relaxation-themed gift, such as a self-care kit or a premium coffee bundle.



Holiday-themed message:

“Hard work deserves a little appreciation! Here’s to you and all that you do. Let’s catch up soon!”



May 4

Star Wars Day

May the Force be with your clients! Send a sci-fi surprise like a custom lightsaber keychain or a Star Wars-inspired droid drink set to your sci-fi-loving connections.

Holiday-themed message:

“The force is strong with this partnership! Let’s reconnect and explore a galaxy of new opportunities together.”



May 5

Cinco de Mayo

Celebrate with a fun and festive gift like a margarita mix set or a selection of Mexican snacks.

Holiday-themed message:

“Let’s taco ‘bout success! Hope your Cinco de Mayo is filled with great flavors and even better conversations. Let’s connect soon!”



Vendor Showcase

Cafecita @ Reachdesk Marketplace

A Gentleman’s Trove @ Reachdesk Marketplace

Craftmix @ Reachdesk Marketplace



May 11

Mother's Day



Pamper the moms in your network with a luxurious spa set, a scented candle, or a relaxing tea bundle.



Holiday-themed message:

"Happy Mother's Day! Here's a little relaxation, because you deserve it. Let's reconnect and nurture great ideas together!"



May 15

International Day of Families

Celebrate family bonding with a fun game night bundle or a movie snack set for your team, clients, and prospects.



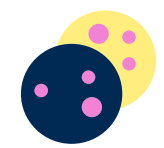
Holiday-themed message:

"Strong families, strong teams! Wishing you a wonderful day with your loved ones. Let's pop some fresh ideas together soon after your movie night!"

Vendor Showcase

Baskits @ Reachdesk Marketplace

Loved and Found @ Reachdesk Marketplace



May 17-18

World Baking Day

Send a baking kit or gourmet cookie mix to sweeten the occasion for your clients.



Holiday-themed message:

“The recipe for success? A little creativity and the right ingredients. Let’s mix things up and create something amazing together!”



May 25

National Wine Day

Gift a premium wine set or a personalized wine glass to toast to successful partnerships.



Holiday-themed message:

“Cheers to great partnerships and even better conversations. Let’s raise a glass to success—let’s chat soon!”

Vendor Showcase

BAKIT @ Reachdesk Marketplace

The Sip Society @ Reachdesk Marketplace

June campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



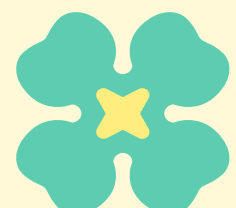
June 4 

National Cheese Day



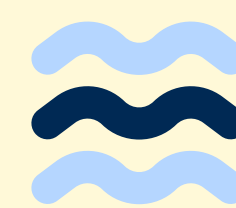
June 4

Global Running Day



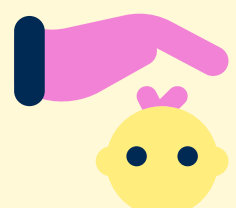
June 5

World Environment Day



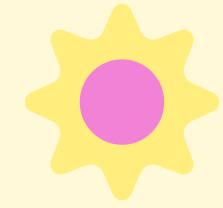
June 8

World Oceans Day



June 15   

Father's Day



June 21

First Day of Summer



June 21

International Yoga Day



June 4 National Cheese Day 🇺🇸

A gourmet cheese selection or personalized cheese board makes for a deliciously fun gift.



Holiday-themed message:

“Our partnership? Anything but cheesy! Let’s connect soon and create something deliciously successful together.”



June 4 Global Running Day

Celebrate your fitness-loving prospects with a thoughtful gift, like a branded sports tee, a cooling towel, or a personalized water bottle!



Holiday-themed message:

“Going the extra mile together! Let’s run through some exciting opportunities for success this year.”



June 5 World Environment Day

Promote sustainability with an eco-friendly gift like a bamboo notebook, desk plant, or reusable water bottle.



Holiday-themed message:

“A greener future starts with us! Here’s to making sustainable choices together. Let’s talk soon!”

Vendor Showcase

Treat Republic @ Reachdesk Marketplace

Go Premco @ Reachdesk Marketplace

ReVased @ Reachdesk Marketplace



June 8

World Oceans Day

Support ocean conservation with a donation or an ocean-themed gift, like a beach towel, for your eco-conscious prospects!

Holiday-themed message:

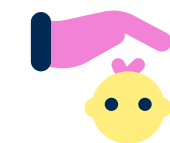
“Making waves together! Let’s talk soon about how we can create positive change—and great business results!”



Vendor Showcase

Dock & Bay @ Reachdesk Marketplace

Shaker & Spoon @ Reachdesk Marketplace



June 15

Father’s Day 🇺🇸 🇬🇧 🇨🇦

Celebrate hard-working dads in your network with a classic whiskey set or a premium coffee bundle.

Holiday-themed message:

“Happy Father’s Day! Here’s to all the hardworking dads out there. Let’s catch up soon!”





June 21

International Yoga Day

Help your clients relax with thoughtful gifts like a calming yoga mat, a meditation cushion, or a spa e-gift voucher to promote balance and relaxation.

Holiday-themed message:

“Finding balance and inner peace this season! Let’s connect soon and flow into a season of success—here’s to zen moments and new opportunities!”



June 21

First Day of Summer

Celebrate the start of summer with summer-themed gifts, like a BBQ set, travel bag, or cocktail kit for ultimate relaxation and fun!

Holiday-themed message:

“Summer vibes and stress-free days ahead! Let’s connect soon and set the tone for an amazing season of success—cheers to good times!”



Vendor Showcase

buyagift @ Reachdesk Marketplace

A Gentleman’s Trove @ Reachdesk Marketplace

⚡ Monthly gifting campaign ideas

We get it—starting gifting campaigns can feel overwhelming. That’s why we’ve simplified it with easy steps to launch monthly triggered gifting campaigns. Now, you can sit back and watch your pipeline grow.



April focus #1: Move more month

Campaign goal: Reignite engagement and convert warm prospects

Encourage movement and wellness while driving deal progression by re-engaging prospects who have shown interest but haven’t converted.

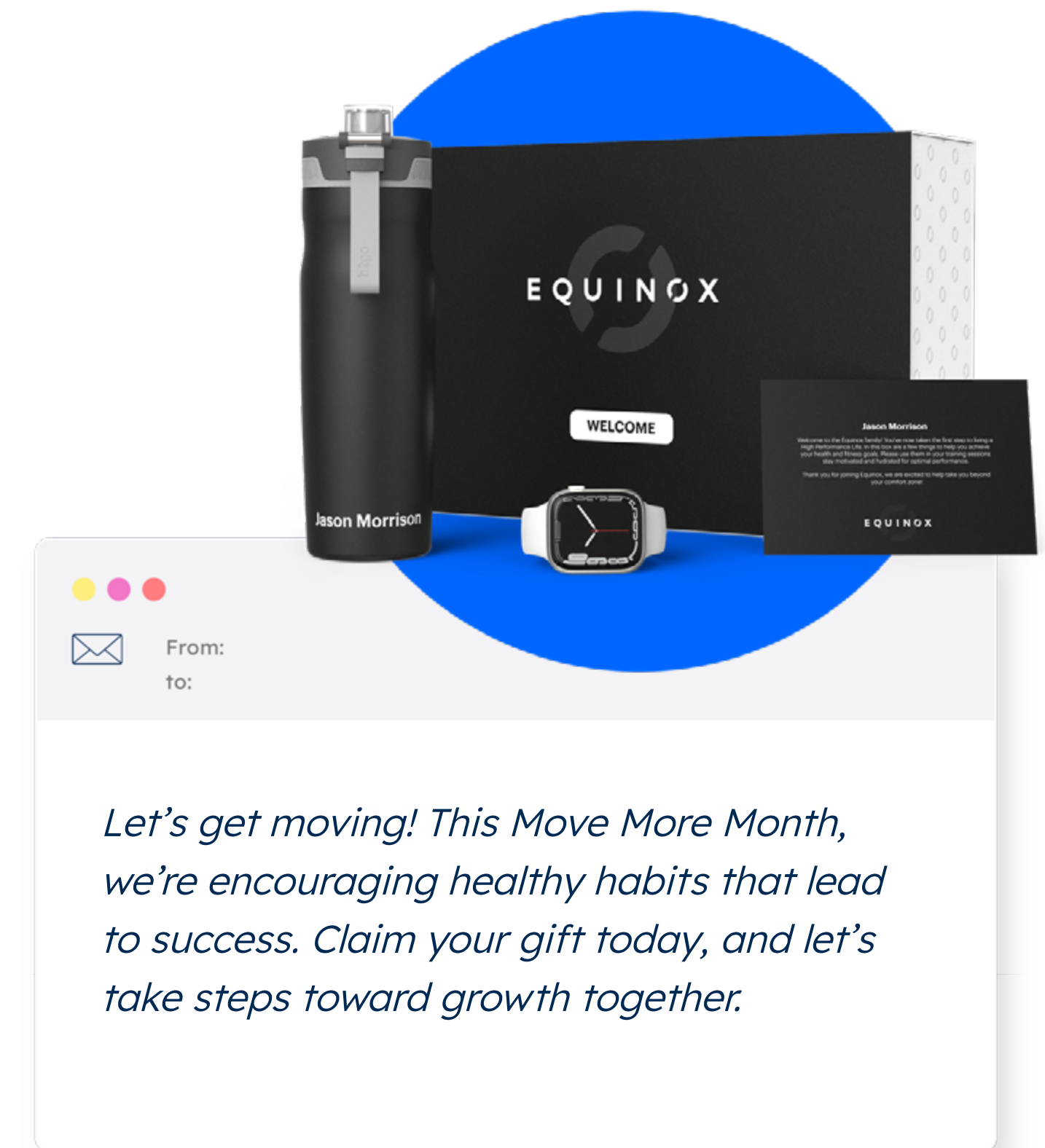
Gift ideas: Fitness trackers, hydration bottles, resistance bands, ergonomic desk accessories.

Teams to involve: Marketing, Sales, and BDR.

Helpful tools: Reachdesk, HubSpot/Marketo, LinkedIn.

How to set it up:

- ✓ Identify warm leads who have recently engaged but haven’t taken the next step.
- ✓ Create a Reachdesk gifting landing page where recipients can claim their gift and book a meeting.
- ✓ Follow up with personalized messaging focused on their goals and challenges.
- ✓ Have your sales team reach out to these accounts with relevant messaging, offering the gift to drive engagement.





April focus #2: Easter

Campaign goal: Accelerate deal momentum and close Q2 pipeline faster

Use the spirit of renewal and fresh beginnings to create a sense of urgency with prospects and customers in your pipeline.

Gift ideas: Gourmet Easter chocolate, spring flower bouquets, festive snack baskets.

Teams to involve: Sales, Marketing, Customer Success.

Helpful tools: Reachdesk, HubSpot/Marketo, LinkedIn.

How to set it up:

- ✓ Identify high-intent prospects and customers nearing deal closure or renewal.
- ✓ Create a festive Reachdesk landing page with an Easter-themed CTA.
- ✓ Track gift claims and follow-ups through your CRM to push deals over the finish line.



Spring into the season with a special Easter treat! Celebrate new beginnings with a thoughtful gift from us. Claim yours and let's hop into new opportunities together.





May focus #1: Mental health awareness month

Campaign goal: Strengthen customer relationships and drive renewals

Show appreciation for your customers while reinforcing your commitment to well-being and partnership.

Gift ideas: Mindfulness journals, weighted blankets, premium tea sets, wellness subscription boxes.

Teams to involve: Customer Success, Account Management, Marketing.

Helpful tools: Reachdesk, HubSpot/Marketo, Salesforce.

How to set it up:

- ✓ Launch a customer appreciation triggered campaign with Reachdesk.
- ✓ Automate gifting based on renewal timelines or engagement milestones in your CRM.
- ✓ Follow up with personalized check-ins to nurture relationships and identify upsell opportunities.



From:
to:

Your well-being matters. This Mental Health Awareness Month, we're focusing on mindfulness and self-care. Claim your gift and let's continue building a stress-free partnership.



June focus #1: LGBTQ+ Pride month

Campaign goal: Deepen customer relationships and boost brand affinity

Celebrate diversity and inclusion by engaging customers and prospects in a meaningful way.

Gift ideas: Pride-themed swag, inclusive book collections, rainbow snack boxes, charitable donations.

Teams to involve: Marketing, Customer Success, Sales.

Helpful tools: Reachdesk, LinkedIn, HubSpot.

How to set it up:

- ✓ Launch a Pride-themed Reachdesk campaign to engage customers and prospects.
- ✓ Create a Reachdesk landing page where recipients can claim a Pride gift and learn more about your company's commitment to inclusivity.
- ✓ Send follow-up emails reinforcing your brand values and inviting recipients to a community or thought leadership event.



Celebrate Pride with us! This June, we're honoring individuality, inclusivity, and allyship. Claim your Pride gift and let's build meaningful partnerships together.





June focus #2: Summer vacation escape

Campaign goal: Engage high-value prospects and ensure momentum doesn't slip away before summer break.

Treat prospects and customers who are looking to sign off for the summer to a vacation-themed gift, while reinforcing the value of staying in touch to close deals.

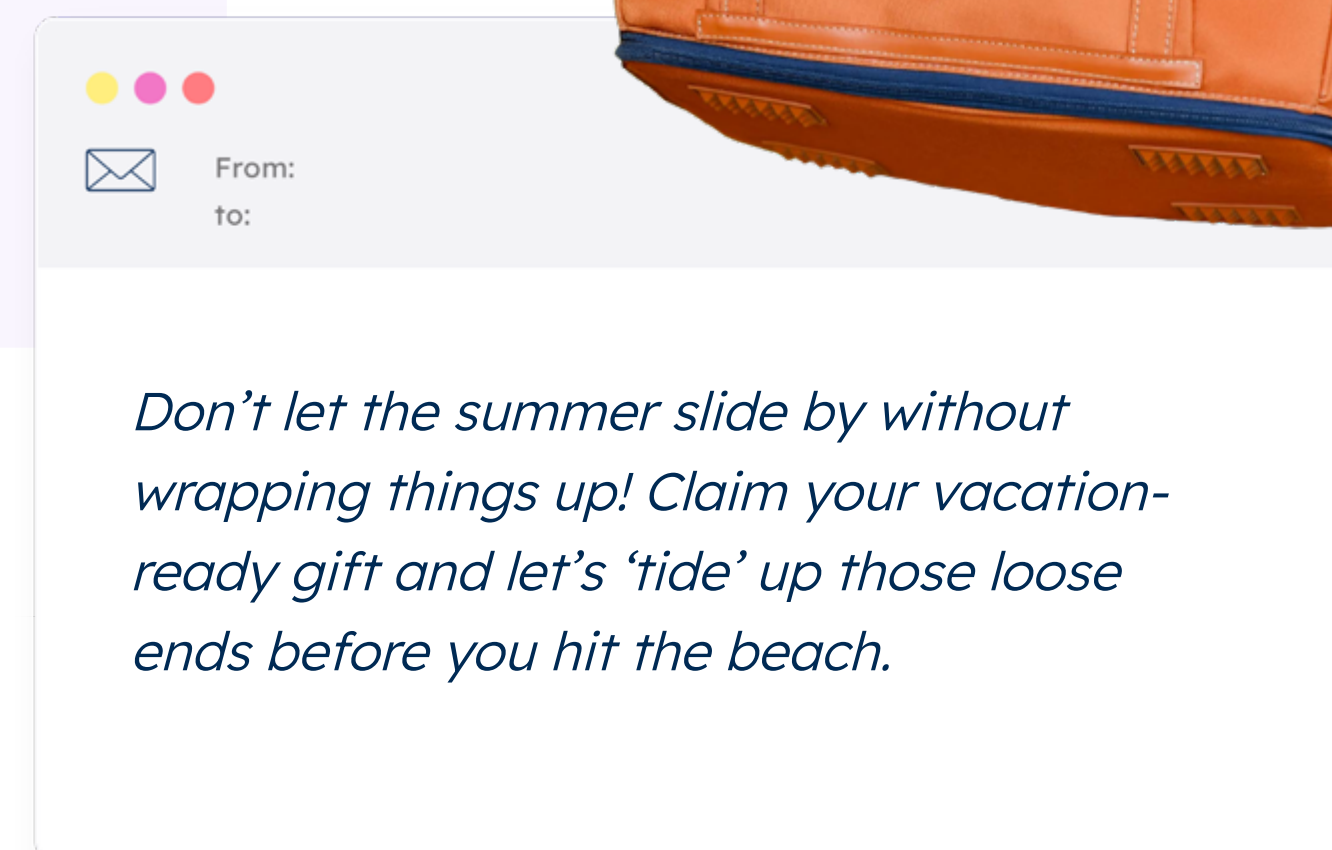
Gift ideas: Personalized travel bags, mugs, beach towels, sun cream, and relaxation bundles.

Teams to involve: Sales, Marketing, Customer Success.

Helpful tools: Reachdesk, LinkedIn, HubSpot.

How to set it up:

- ✓ Identify high-value prospects and customers at key deal stages.
- ✓ Create a Reachdesk landing page offering a vacation-inspired gift in exchange for booking a meeting.
- ✓ Automate follow-ups and engagement tracking through Reachdesk and CRM tools.



Key sporting events

Take your corporate gifting to the next level by tying it to exciting key sporting events. A thoughtful, well-timed gift can enhance relationships and keep your brand top of mind during the most thrilling moments of the year. Celebrate the spirit of victory with gifts that convey your partnership in success with a personalized “*Winning Together*” message.

April



2025 Grand National



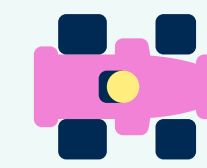
April 5



2025 Masters



April 10-13



Bahrain Grand Prix



April 11-13



2025 World Snooker Championship



April 19 – May 5



2025 Boston Marathon



April 21



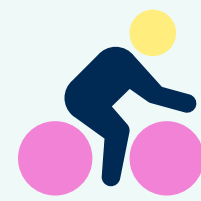
2025 London Marathon



April 27

Key sporting events

May



2025 Giro d'Italia



May 10 - June 1



2025 PGA Championship



May 15-18



2025 FA Cup Final



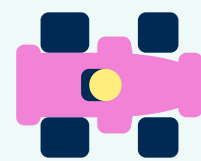
May 17



2025 UEFA Europa League Final



May 21



Monaco Grand Prix Formula 1



May 23-25



The Sky Bet Championship Play-Offs



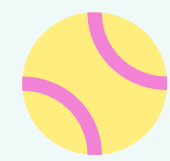
May 24-26



2025 European Rugby Champions Cup Final



May 24



2025 French Open Tennis



May 25 - June 8



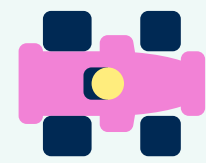
2025 UEFA Champions League Final



May 31

Key sporting events

June



2025 24 Hours of Le Mans



June 11-15



2025 ICC World Test Championship Final



June 11-15



2025 U.S. Open Golf



June 12-15



2025 FIFA Club World Cup



June 15 – July 13



2025 British & Irish Lions tour to Australia



June 28 – August 2



2025 Wimbledon Championships



June 30 – July 13



2025 Stanley Cup Finals



TBD

Religious observances

Click on the date to explore gift ideas and messaging inspiration.



April 10

Jain: Mahavir Jayanti



April 13-20

Jewish: Passover



April 14

Sikh, Hindu: Vaisakhi



May 1

Pagan and Wiccan: Beltane



May 5

Buddhist: Buddha's Birthday



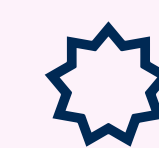
May 12

Buddhist: Vesak



May 16

Jewish: Lag BaOmer



May 28

Baha'i: Ascension of Baha'u'llah



June 2-3

Jewish: Shavuot



June 5-9

Islamic: The Hajj



June 7-10

Islamic: Eid-al-Adha



June 8

Christian: Pentecost (Whit Sunday)



June 19

Roman Catholic: Feast of Corpus Christi



April 10

Jain: Mahavir Jayanti

Honor Mahavir Jayanti with a mindful gift like a meditation journal, an eco-friendly plant, or a beautifully crafted candle symbolizing inner peace and enlightenment.

Holiday-themed message:

“Wishing you peace and prosperity on Mahavir Jayanti. May this day inspire compassion, wisdom, and new beginnings.”



April 13-20

Jewish: Passover

Celebrate Passover with a thoughtful gift like a kosher gift basket, a handcrafted Seder plate, or a book of Passover stories.

Holiday-themed message:

“Chag Pesach Sameach! Wishing you and your loved ones a meaningful Passover filled with joy, peace, and togetherness.”



April 14

Sikh, Hindu: Vaisakhi

Commemorate Vaisakhi with a traditional treat like spiced nuts, a floral arrangement, or a handwoven scarf to help your prospects celebrate the harvest season.

Holiday-themed message:

“Happy Vaisakhi! Wishing you prosperity, happiness, and success in the year ahead. Let’s connect and grow together!”



Vendor Showcase

Treat Republic @ Reachdesk Marketplace

Pellatt @ Reachdesk Marketplace

Olive and Cocoa @ Reachdesk Marketplace



May 1

Pagan and Wiccan: Beltane

Celebrate Beltane with a gift like a handcrafted dreamcatcher, a set of wildflowers, or a floral crown kit to embody the spirit of renewal and nature.



Holiday-themed message:

“Welcoming the warmth and renewal of Beltane! May this season bring creativity, growth, and new opportunities our way.”

Vendor Showcase

Unicestas @ Reachdesk Marketplace

Camellios @ Reachdesk Marketplace

Exclusive Business Gifts @ Reachdesk Marketplace



May 5

Buddhist: Buddha’s Birthday

Mark the occasion with a thoughtful gift like a hand-painted Tibetan prayer flag, a Himalayan salt lamp for calming ambiance, or a set of loose-leaf tea with a Zen-inspired tea infuser.



Holiday-themed message:

“Wishing you peace and enlightenment on Buddha’s Birthday. May this day bring mindfulness and balance into your journey.”



May 12

Buddhist: Vesak

Honor Vesak with a spiritual gift like a handcrafted lotus bowl, a set of organic incense with a burner, or a donation to a community-building cause in their name.



Holiday-themed message:

“Happy Vesak! May this day of reflection and kindness bring clarity, joy, and wisdom to your life.”



May 16

Jewish: Lag BaOmer

Celebrate Lag BaOmer with a festive gift like a gourmet s'mores cupcake kit for bonfires or a handcrafted wooden keepsake.

Holiday-themed message:

“Wishing you a joyous Lag BaOmer! May this day be filled with celebration, warmth, and meaningful connections.”



May 28

Baha'i: Ascension of Baha'u'llah

Honor this sacred day with a symbolic gift like a beautiful glass or crystal ornament representing unity, a nature-inspired journal with inspirational quotes, or a set of luxurious tea blends.

Holiday-themed message:

“Reflecting on peace and wisdom this Ascension Day. May the teachings of Baha'u'llah continue to inspire us toward unity and progress.”



June 2-3

Jewish: Shavuot

Commemorate Shavuot with a dairy-themed gift basket, a set of artisan cheeses with crackers, or a set of elegant hand-painted ceramic bowls for the celebration feast.

Holiday-themed message:

“Chag Shavuot Sameach! Wishing you a meaningful and joyous festival filled with wisdom and tradition.”



Vendor Showcase

Red Velvet NYC @ Reachdesk Marketplace

BrandSTIK @ Reachdesk Marketplace

Spicers Of Hythe @ Reachdesk Marketplace



June 5-9

Islamic: The Hajj

Recognize the significance of Hajj with a respectful gift like a finely crafted prayer rug, a set of personalized Islamic calligraphy, or a gift set with dates and premium Arabic coffee.

Holiday-themed message:

“Wishing all those undertaking Hajj a blessed and spiritually fulfilling journey. May this sacred pilgrimage bring peace and enlightenment.”



June 7-10

Islamic: Eid-al-Adha

Celebrate Eid-al-Adha with a heartfelt gift like a luxury chocolate halal gift basket, a decorative Islamic lantern, or a contribution to a charity of their choice.

Holiday-themed message:

“Eid Mubarak! May this Eid bring joy, generosity, and togetherness to you and your loved ones.”



Vendor Showcase

Bateel @ Reachdesk Marketplace

Gift Lady @ Reachdesk Marketplace



June 8

Christian: Pentecost (Whit Sunday)

Honor Pentecost with a symbolic gift like a flame-inspired candle, a faith-based book, or a personalized prayer journal.



Holiday-themed message:

“Wishing you a blessed Pentecost! May this day bring renewal, faith, and inspiration to all.”



June 19

Roman Catholic: Feast of Corpus Christi

Celebrate Corpus Christi with a thoughtful gift like a handcrafted rosary with a wooden box, a spiritual painting or print, or a donation to a community initiative that aligns with the day’s teachings.



Holiday-themed message:

“Blessings on the Feast of Corpus Christi. May this day bring you peace, gratitude, and a renewed sense of purpose.”

Vendor Showcase

Swanky Badger @ Reachdesk Marketplace

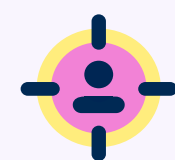
American Red Cross US Charity @ Reachdesk Marketplace

CharityChoice eGift Card @ Reachdesk Marketplace

National Trust Charity @ Reachdesk Marketplace

Your checklist for 2025 corporate gifting success

Generate pipeline, accelerate deals and strengthen customer relationships with our essential corporate gifting tips.



Set your Q2 goals

What's your goal this season? Whether it's thanking a long-term client, sparking a new opportunity, or reigniting a cold conversation, make sure your gift and message reflect your intent to guarantee your campaign's success.



Set your contact list early

Who's on your gifting list this Q2? Tailor your campaign to fit your goals, budget, and audience. Focus on gifts and messages that resonate—whether for a loyal customer, new partner, or prospect—to make a lasting impact.



Maximize your budget

You don't have to break the bank to make an impact. It's the thought, timing, and message that count. A well-timed coffee voucher can warm hearts and build connections—without breaking the budget.



Personalize, personalize, personalize

- ✓ Be mindful of local customs and regulations.
- ✓ Make sure your gift and unboxing experience are as refreshing and inviting as blooming flowers in spring.
- ✓ Use [Reachdesk's AI](#) to add that personal touch that makes your message stand out and feel extra special.



Craft your message with care

Keep it short, sweet, and seasonal. Personalize your message to match your goal, and add a clear call to action if needed. Let Reachdesk's AI help craft the perfect note to enhance your thoughtful gift.



Send on time

Double-check addresses and shipping details to ensure your gifts arrive on time. Use [Reachdesk's Address Confirmation](#) feature to save time and avoid delays.



Track your success

Use tools like [Reachdesk Insights](#) and [CRM integrations](#) to measure your gifting success. Track gift redemptions, pipeline influence, and how your gifts nurture lasting relationships, setting the stage for new beginnings.

Reachdesk insights and product updates

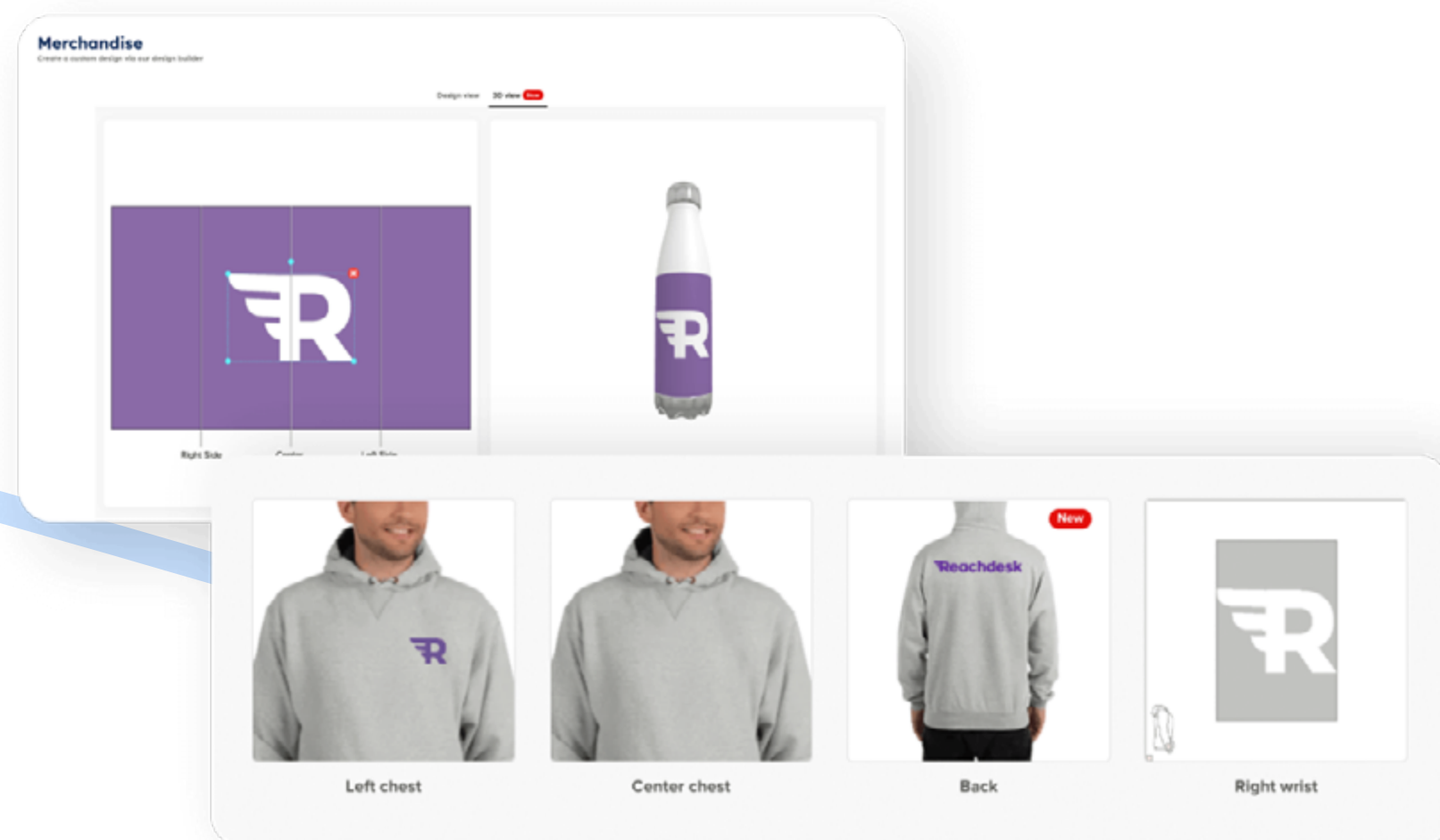
Level up your Q2 gifting campaigns with Reachdesk's all-in-one solution for global gifting.

1 Swag management without the hassle

Managing branded swag can be chaotic—lost inventory, shipping delays, and cluttered storage. With [Reachdesk's Merch Builder & Store Portals](#), you can design custom swag, store it in our global warehouses, and distribute it effortlessly. Whether it's for client gifting, employee engagement, or event giveaways, everything is managed in one seamless platform, ensuring your swag is always organized and delivered on time.

2 No more disconnected gifting workflows with seamless tech stack integration

Juggling multiple tools for gifting slows down your outreach and creates inefficiencies. Reachdesk integrates seamlessly with your [CRM, marketing automation, sales engagement, and HR platforms](#), including Salesforce, HubSpot, Marketo, Salesloft, and BambooHR. Automate gift triggers, personalize outreach, and track impact—all within your existing tech stack. From prospecting to customer retention, Reachdesk makes it easy to scale your gifting strategy without extra effort.



3 Proving gifting ROI made simple with Reachdesk Insights

Tracking the impact of gifts on engagement and revenue can be challenging. [Reachdesk Insights](#) provides real-time data on redemptions, response rates, and pipeline influence, helping you measure success and optimize future campaigns. With full CRM integration, you can easily tie gifting efforts to business outcomes and make data-driven decisions.

4 Faster, smarter warehouse & shipping management

Manually updating item details and tracking shipping requirements is time-consuming and error-prone. Our AI-powered autofill automatically fills in product details, while new shipping flags help you manage restrictions like alcohol or lithium batteries. These updates roll out March 17th, ensuring smoother fulfillment and fewer delays. Stay ahead by enabling AI in your settings for a seamless transition! And don't forget to check out [this support article](#) for more details.

The screenshot displays the Reachdesk Insights dashboard with three main panels:

- Inventory:** A table listing items from an Australian warehouse. Items include 'Aesop Rise-Free Hand Wash', 'Luma Handmade Candle', 'Acne Studios Branded Box', 'Handmade Mug', and 'Branded Hoodie'. Columns show item name, SKU, Qty Available, and Last Shipments.
- Insights:** A summary section showing 'Gifts redeemed' as 605 and a 'Redeem rate' of 59%. It also features a '22' in a purple box and a '280' in a blue box.
- Marketplace:** A grid of product listings with filters for shipping, price, types, categories, brands, and occasions. Products include 'Vegan Doughnuts', 'Chocolate chip cookies', 'Monkey Shoulder', 'Succulent Club', 'Boxed chocolates', and 'Monkey 47'.

Not yet a Reachdesk customer?

Spring into success in Q2! [Book a demo today](#) to see how Reachdesk can help you deliver impactful gifting campaigns that drive results from day one.

Wrapping Up

Spring into renewal, growth, and fresh opportunities!

We hope our Q2 Corporate Gifting Guide has inspired you to create thoughtful, impactful campaigns that strengthen relationships and leave a lasting impression. Whether you're celebrating milestones, re-engaging past connections, or delighting new prospects, now is the perfect time to make meaningful gestures that drive engagement.

From wellness-themed sends to Pride Month celebrations and beyond, the possibilities are endless. Need more ideas to elevate your corporate gifting strategy? [Request a demo](#) with Reachdesk today and let us help you craft standout gifting experiences that fuel your growth.

We'd love to hear from you! Drop us a line at hello@reachdesk.com—we're here to support you and bring your gifting campaigns to life.

Here's to a bright and successful Q2!

Reachdesk

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 G2 Reviews

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