# Reachdesk

Corporate gifting in Q3 2025:
Your complete guide























Deliver moments that matter

# Heat up your strategy with Q3 corporate gifting

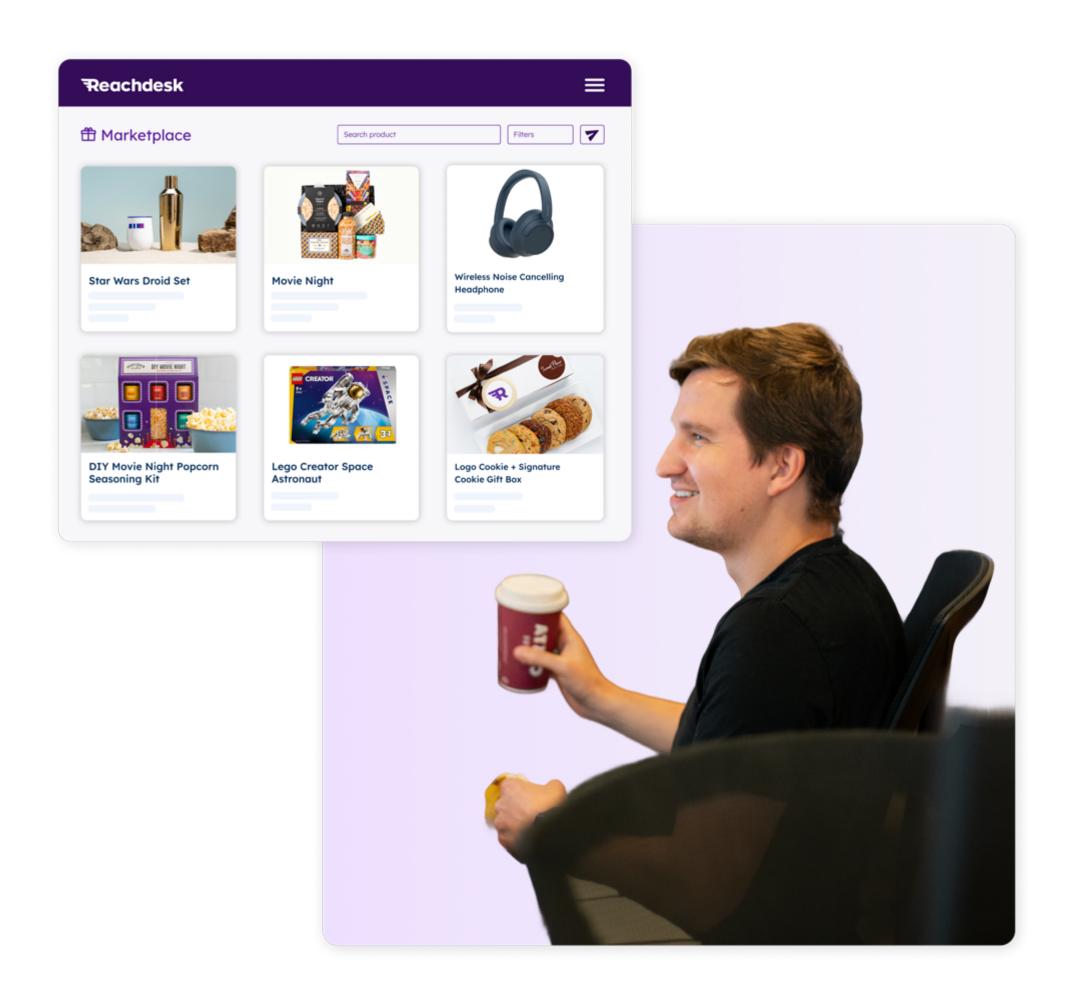
As we move into Q3, it's time to make your pipeline sizzle! Even while your prospects are on vacation, corporate gifting can keep relationships warm, conversations alive, and deals on track. Our Q3 2025 Corporate Gifting Guide is here to help you stay ahead, offering fresh ideas to keep your brand top of mind and your goals on target.

With summer celebrations, vacation-inspired gifts, and re-engagement strategies, this guide is packed with thoughtful gifting options to fuel your success. Each item is handpicked from the <u>Reachdesk Marketplace</u>, featuring over 8,500 physical and e-gift options designed to spark engagement and drive results.

So, while others are slowing down, keep your strategy piping hot with corporate gifting that drives engagement and accelerates deals.

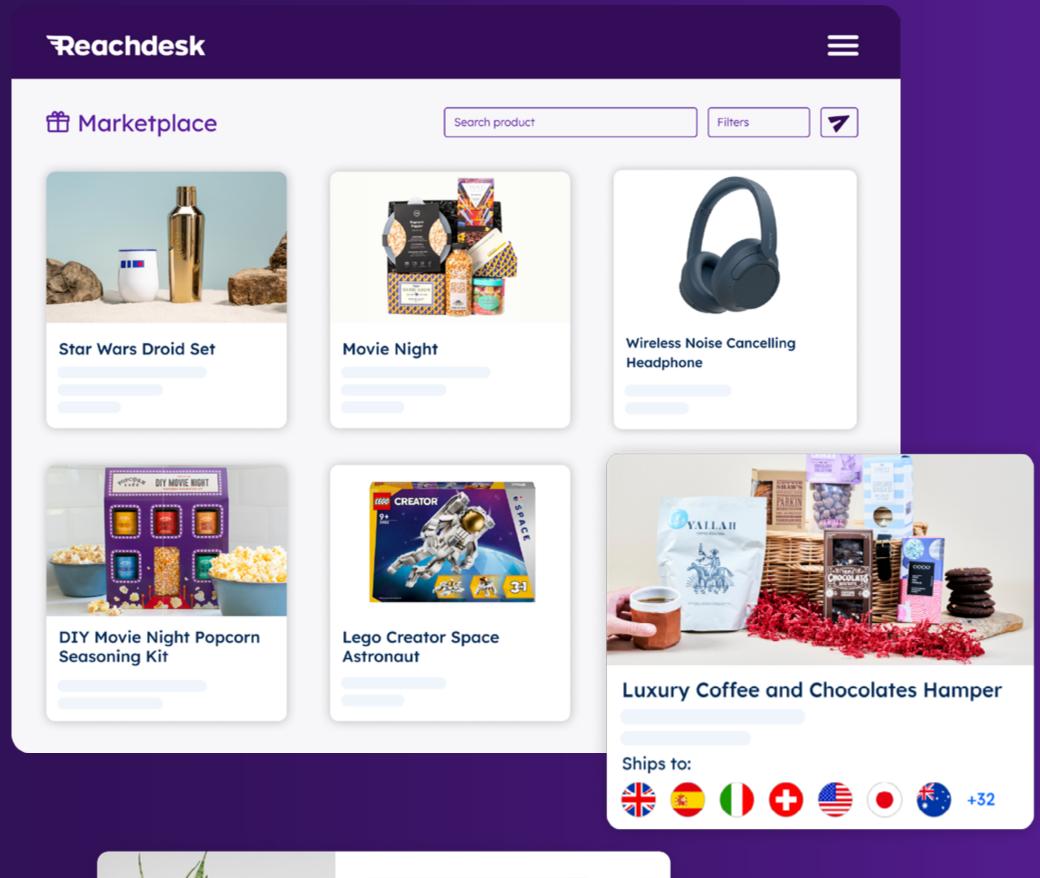
Need help launching your Q3 gifting campaigns?

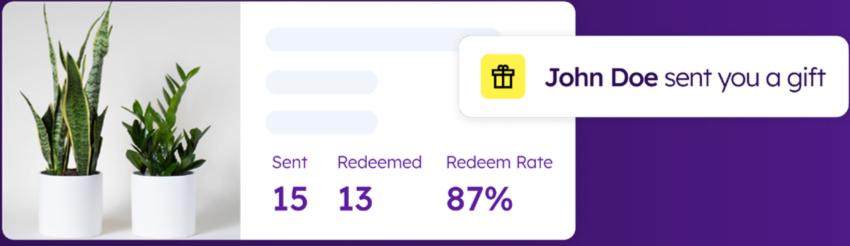
Book your demo with Reachdesk today!



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# July campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



July 1

Canada Day





July 4

Independence Day



July 5

Workaholics Day



July 7

World Chocolate Day



July 14

Bastille Day





July 17

World Emoji Day



July 18

World Listening Day



July 20

National Ice Cream Day



# July 1

#### Canada Day

Celebrate Canadian clients and colleagues with customized baked goods or cookies decorated with maple leaves or local flair. Add a touch of sweetness to kick off the quarter.

#### Noliday-themed message:

"Oh, Canada! Here's a sweet treat to celebrate the Great White North. Let's connect soon and cook up something amazing together, eh?"





# July 4

# Independence Day

Bring the fireworks to your outreach with a fun-filled gift like an Independence Day-themed piñata or a BBQ essentials kit.

#### Notiday-themed message:

"Popping in to celebrate independence and partnerships that pack a punch (like a good ol' piñata!). Let's spark something exciting!"





# July 5

#### **Workaholics Day**

Remind your go-getter clients and partners to take a well-earned break with a relaxation gift, think soothing tea, fuzzy socks, or a desk hammock.

### Notiday-themed message:

"Here's your sign to pause the hustle! Even superheroes need a breather. Let's recharge together and chat soon."



#### **Vendor Showcase**

Sweet Flour Bake Shop @ Reachdesk Marketplace

Pinatagrams @ Reachdesk Marketplace

Camellios @ Reachdesk Marketplace



# July 7

#### World Chocolate Day

Send a luxurious personalized chocolate box or a highend truffle sampler to sweeten your relationship with clients.

#### Notiday-themed message:

"You've got a choco-lot going for you! Just a little something to melt your heart, and open the door to a sweet new conversation."



#### **Vendor Showcase**

Sweeter Cards @ Reachdesk Marketplace

FAUCHON @ Reachdesk Marketplace

Les Aventuriers du Biscuit @ Reachdesk Marketplace



#### Bastille Day



Celebrate French partners with a Parisian-inspired gift, think gourmet macarons, a bottle of fine wine, or a French press coffee kit.

#### Noliday-themed message:

"Liberté, égalité, et très bon gifting! Wishing you a joyful Bastille Day! Let's connect soon and build a magnifique partnership.'





### July 17

### World Emoji Day

Make them smile with emoji-themed cookies or desk accessories like smiley stress balls or quirky emoji pins.

#### Notiday-themed message:

"Here's a batch of delicious \$\iiis to make you eon World Emoji Day. Let's turn this into a conversation worth ♥-ing!\→"





#### World Listening Day

Show how much you value their voice with a gift that gives back, like a tree-planting kit that supports reforestation projects.

#### Noliday-themed message:

"We're all ears and all in! Here's a gift that speaks volumes (without saying a word). Let's plant the seeds for something amazing together."



# July 20

### National Ice Cream Day

Deliver pure joy with an ice creammaking kit, a sundae toppings set, or a gift card to a local scoop shop.

#### Noliday-themed message:

"This partnership just keeps getting cooler! Hope this treat adds a little sweetness to your summer—let's catch up soon."



### **Vendor Showcase**

Forest Nation @ Reachdesk Marketplace

Loved and Found @ Reachdesk Marketplace

# Handle August campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



# August 1

International Beer Day



# August 1

National Planner Day



# August 8

International Cat Day



# August 15 🧱 🛂

National Relaxation Day



# August 19

World Humanitarian Day



# August 26

Women's Equality Day



# August 26

National Dog Day



### August 1

#### **International Beer Day**

Cheers to great business! Gift a beer-tasting kit with craft brews or a curated IPA bundle.

Noliday-themed message:

"Hop-ing to catch up with you soon! Here's to great partnerships and even better brews."



#### Vendor Showcase

**QWERTY Beer Box** @ Reachdesk Marketplace

**BAM Gifting** @ Reachdesk Marketplace

Paws Box @ Reachdesk Marketplace



#### August 1

#### **National Planner Day**

Support your clients' or employees' productivity with a beautifully branded planner kit—include a sleek notebook, a motivational pen, and a matching water bottle.

#### Notiday-themed message:

"Plan for success, starting now! Let's sync up and make the rest of the year your most organized (and impactful) yet."



# August 8

### **International Cat Day**

Delight your feline-loving clients with a pampering gift for their whiskered friends, think custom snacks, toys, or a cozy blanket.

#### Notiday-themed message:

"Pawsing to send a little love to your favorite furball. Let's catch up, meow would be a purrfect time!"





August 15

### National Relaxation Day 💹 🛂





Pamper your prospects with a spa experience voucher, aromatherapy bundle, or a cozy robe and candle set.

#### Noliday-themed message:

"You've earned this. Here's to relaxation, recharging, and reconnecting. Let's chat once you've hit peak zen!"





August 19

### **World Humanitarian Day**

Send a thoughtful care kit that supports a good cause, or make a donation in their name to a humanitarian organization.

#### Noliday-themed message:

"Making the world a better place together. Let's build a purpose-driven partnership that does good and feels even better."





### Vendor Showcase

Wonderbox @ Reachdesk Marketplace

Gift Card @ Reachdesk Marketplace



### August 26

#### Women's Equality Day

Honor progress and powerful partnerships with a gift that celebrates women, like a curated box from a womenowned brand or a donation to a cause supporting gender equality.

#### Noliday-themed message:

"Empowered partnerships empower progress. Here's to lifting each other up. Let's reconnect and do great things together."





# August 26

# **National Dog Day**

Celebrate their four-legged friends with personalized dog-friendly cakes, gourmet treats, or a toy box with their pet's name on it.

#### Noliday-themed message:

"Paw-sitively thrilled to celebrate your pup today! Let's leash up some fresh ideas and run toward success together."



### Vendor Showcase

**Thamour** @ Reachdesk Marketplace

BNY Dogs @ Reachdesk Marketplace

# September campaign ideas

Click on the date to explore gift ideas and messaging inspiration.



# September 1

World Letter Writing
Day



# September 5

International Day of Charity



# September 6

Read a Book Day



# September 7

Father's Day





# September 12

National Video Games Day



# September 15 – October 15

Hispanic Heritage
Month



# September 22

First Day of Fall



# September 27

World Tourism Day



#### September 1

#### World Letter Writing Day

Send a premium stationery set, a personalized pen, or even a handwritten note to stand out with a personal touch.

#### Notiday-themed message:

"Putting pen to paper never goes out of style. Here's to writing the next chapter in our story together. Let's reconnect soon!"





#### September 5

#### **International Day of Charity**

Send a feel-good Wellbox filled with healthy snacks or wellness goodies that give back, perfect for your sustainability-minded clients.

#### Notiday-themed message:

"Giving back is the greatest gift. Here's something to inspire feel-good moments! Let's talk about making meaningful moves together."





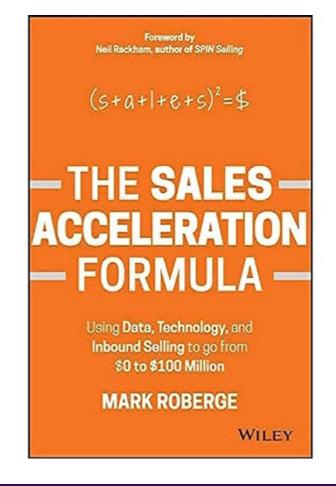
# September 6

#### Read a Book Day

Send a thoughtful book by an inspiring leader, a business best-seller, or a beautifully bound notebook to encourage reflection on your partnership.

#### Notiday-themed message:

"Here's a story worth sharing, and maybe even a few new chapters ahead. Let's connect and turn the page on something big together."



#### **Vendor Showcase**

Handwrytten @ Reachdesk Marketplace

WellBox @ Reachdesk Marketplace

Amazon US @ Reachdesk Marketplace





# September 7

#### Father's Day



Celebrate with personalized biscuits or a cozy coffee bundle to honor Aussie dads in your network.

#### Notiday-themed message:

"To the legends down under, Happy Father's Day!Here's to sweet treats and even sweeter partnerships."



#### **Vendor Showcase**

Cake Creations by Kate @ Reachdesk Marketplace

QAEZ Global Brands @ Reachdesk Marketplace

Tasty Ribbon @ Reachdesk Marketplace



#### September 12

#### National Video Games Day

Gift sleek wireless earphones, a gaming snack box, or a nostalgic console-themed collectible.

#### Noliday-themed message:

"Game on! Just hitting pause to say we're all ears, and ready to level up together. Let's plug in and power up a great convo soon!"



### September 15 – October 15

# Hispanic Heritage Month



Celebrate this vibrant cultural month with Latin-inspired snack boxes, coffee blends, or handcrafted gifts from Hispanic-owned businesses with your clients.



"Honoring heritage and building bridges. Here's to vibrant partnerships and meaningful moments—let's connect!"





September 22

#### First Day of Fall

Delight your prospects with a seasonal treat box featuring fall flavors like pumpkin spice, apple cider sweets, or cinnamon pie.

#### Noliday-themed message:

"Falling for great partnerships all over again! Here's to a season full of flavor and fresh starts. Let's catch up soon!"





# September 27

### **World Tourism Day**

Gift a travel-themed kit, think a personalized portable charger, travel journal, or a curated snack box from global destinations.

#### Notiday-themed message:

"Let's take this partnership places! Here's to exploration, inspiration, and an exciting journey ahead."



### **Vendor Showcase**

Bake me a wish @ Reachdesk Marketplace

Treat Republic @ Reachdesk Marketplace

# Monthly gifting campaign ideas

We get it—launching gifting campaigns in the summer can be tough with teams on vacation. That's why we've made it easy with simple steps to launch monthly triggered sends. Just set it up, soak up the sun, and watch your pipeline sizzle.



July focus #1: Grill & thrill summer campaign

**Campaign goal:** Reignite stalled conversations and show how you can help solve their biggest challenges
Fire up engagement with a summer-themed gift that ties into the spirit of grilling and solving problems.

Perfect for prospects sitting on the fence.

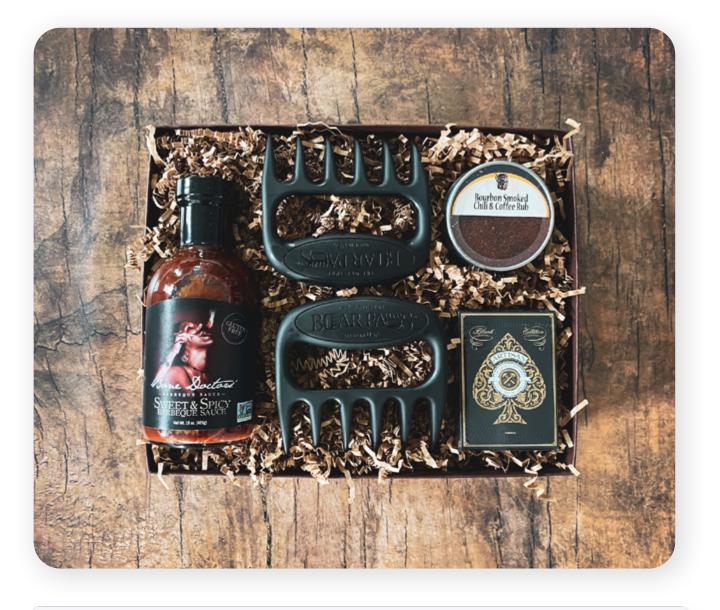
Gift ideas: BBQ kits, gourmet spice rubs, grilling aprons, hot sauce sets

Teams to involve: Sales, Marketing, BDR

Helpful tools: Reachdesk, Salesforce, LinkedIn

#### How to set it up:

- Identify prospects in your CRM who've gone quiet but previously showed interest.
- Create a BBQ-themed Reachdesk landing page and encourage them to claim their gift by booking a call.
- Follow up with playful messaging focused on "turning up the heat" on their goals.





"Let's turn up the heat on your goals! Claim your sizzling summer BBQ gift and let's cook up a plan to solve [insert challenge]."



# July focus #2: Out of office, not out of mind

Campaign goal: Reconnect with prospects returning from summer breaks

Keep the momentum going by reaching out to prospects leaving for vacation with a beach-themed gift and a sunny reminder of the value you bring.

Gift ideas: Beach towels, sunglasses, sunscreen kits, tropical snacks

Teams to involve: Sales, Marketing

Helpful tools: Reachdesk, HubSpot, LinkedIn, Chili Piper

#### How to set it up:

- ✓ Identify previously engaged prospects who've gone quiet over the summer, or let you know they're out of office soon—through your CRM or meeting notes.
- Create a lighthearted landing page that gets them excited about their vocation.
- Ensure they won't forget about you, by setting up automated check-ins and calendar invites to lock in next steps using your scheduling tool.



"Back from the beach? (He saved you a little sunshine! Claim your summer-themed gift and let's dive back into making waves together."



### August focus #1: Celebrate Black Business Month

Campaign goal: Showcase shared values and support diverse communities

Use gifting to connect on a deeper level with customers and prospects by spotlighting Black-owned brands.

Gift ideas: Curated boxes from Black-owned businesses, coffee blends, skincare sets, art prints

Teams to involve: Marketing, Customer Success, DEI

Helpful tools: Reachdesk, LinkedIn, Salesforce, HubSpot

#### How to set it up:

- Source gifts from Black-owned vendors through Reachdesk's marketplace.
- Highlight your brand's DEI values in the landing page and follow-up messaging.
- Encourage ongoing dialogue through inclusive events or thought leadership content.
- ✓ Automate gifting based on renewal timelines or engagement milestones in your CRM.
- Follow up with personalized check-ins to nurture relationships and identify upsell opportunities.





This August, we're proud to support Blackowned businesses. Celebrate Black Business Month with a thoughtfully selected gift, and let's continue the conversation on values that matter.



#### August focus #2: Revive ghosted deals post summer

**Campaign goal:** Revive ghosted deals and re-open closed conversations that stalled during summer Inject new energy into your pipeline with a fun and timely campaign focused on reawakening dormant deals.

Gift ideas: Spooky snacks, desk succulents, charging stations

Teams to involve: Sales, BDR

Helpful tools: Reachdesk, Salesforce, LinkedIn

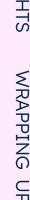
#### How to set it up:

- Pull a list of ghosted deals from your CRM.
- Launch a tongue-in-cheek campaign with playful messaging to break the silence with a Reachdesk landing page.
- Track re-engagement and schedule follow-up meetings.



Is it just us, or did things go a little quiet? We're reviving good conversations with a little ghost-busting gift. Claim yours and let's reconnect!







### September focus #1: back to business

Campaign goal: Reignite focus and get prospects back into buying mode

As routines return, tap into the back-to-school energy with smart, productivity-boosting gifts.

Gift ideas: Branded notebooks, coffee kits, planners, desk organization tools

Teams to involve: Marketing, Sales, Enablement

Helpful tools: Reachdesk, HubSpot, Salesforce, 6sense, Zoominfo, Chili Piper

#### How to set it up:

- Target accounts that have gone quiet over the summer, or use an intent tool to identify new opportunities.
- Create a Reachdesk landing page with a "fresh start" theme and prompt recipients to book time.
- Pair with personalized messaging to highlight how you can support their goals this quarter.
- Encourage booking meetings using a Reachdesk QR code or a scheduling tool, and be sure to follow up for timely engagement.





Class is back in session! Whether you're back at school or just back at it, claim your productivity gift and let's ace your Q4 plans together.





# September focus #2: Fall into focus, Q4 planning kick-off

**Campaign goal:** Drive strategic conversations with current customers and high-value prospects

Help your contacts prepare for Q4 success with thoughtful gifting that positions your product or service as their growth partner.

Gift ideas: Seasonal snack boxes, fall-scented candles, goal-setting journals, cozy tea kits

Teams to involve: Customer Success, Account Management, Sales

Helpful tools: Reachdesk, Salesforce, LinkedIn, ZoomInfo

#### How to set it up:

- Target existing customers within your CRM and Q3 prospects with intent data that have upcoming Q4 planning cycles.
- ✓ Launch a Reachdesk campaign encouraging them to claim a cozy gift as a kickoff to collaboration.
- Follow up with Q4 goal-alignment conversations or upsell offers.





Let's fall into focus. As we gear up for Q4, we'd love to help set the tone for success.

Claim your fall-inspired gift and let's start planning together.

# **X** Key sporting events

It's game time for your gifting strategy! Q3 is packed with sporting moments, from grand slams to grand prix. Celebrate a deal win or nudge a prospect with a corporate gift tied to the thrill of competition. Personalize with messages like "Winning is better together" or "Let's take it to the next level."





2025 Wimbledon Championships



July 1-13



Formula 1 British Grand Prix



July 4-6



2025 Tour de France



July 6-13



MotoGP German Grand Prix



July 11-13



2025 The Open Championship



July 13-20



UEFA European Under-19 Championship



July 13-26



Formula E London E-Prix



July 19-21



Formula 1 Belgian Grand Prix



July 25-27



World Triathlon Championship Series



July 26-27

# **X** Key sporting events





**MotoGP British Grand Prix** 



August 2-3



FINA World Aquatics Championships



August 2-24



Women's British Open (Golf)



August 10-13



Formula 1 Hungarian Grand Prix



August 15-17



2025 Diamond **League Athletics** 



August 16



2025 US Open **Tennis** 



August 24 - September 7



**PGA TOUR** Championship



**August 28–31** 



**World Triathlon** Championship Series



August 30-31



Vuelta a España



August 31

# **X** Key sporting events

# September



Formula 1 Italian Grand Prix - Monza Circuit



September 5-7



**MotoGP San Marino Grand Prix** 



September 12-14



**Diamond League** Final



September 13



Formula 1 **Singapore Grand** Prix



September 19-21



2025 Berlin Marathon



September 21



**MotoGP Japanese Grand Prix** 



September 26-28



FIFA U-20 World Cup



September 27- October 19



2025 Chicago Half Marathon



September 28



**ICC Champions** Trophy



September 30

# Religious observances

Click on the date to explore gift ideas and messaging inspiration.



Islamic: Ashura



### July 9

Baha'i: Martyrdom of the Báb



### July 23

Rastafarian: Birthday of Haile Selassie



#### July 24

Church of Jesus Christ of Latter-day Saints: Pioneer Day



#### August 1

Pagan and Wiccan: Lughnasadh



#### August 15

Roman Catholic: Feast of the Assumption



# \*\* August 16–17

Hindu: Krishna Janmashtami



#### August 21

Jain: Paryushana begins



#### August 27

Hindu: Ganesh Chaturthi



# September 5

Islamic: Mawlid al-Nabi



### September 11

Coptic Orthodox Christian: Nayrouz



### September 22

Pagan and Wiccan: Mabon



### September 23–24

Jewish: Rosh Hashanah Chaturthi



# September 28-October 2

Hindu: Durga Puja



# ★ July 5

#### **Islamic: Ashura**

Commemorate Ashura with a respectful gift like a handcrafted tasbih (prayer beads), a book on Islamic history, or a symbolic candle for reflection and remembrance.



"On this sacred day of Ashura, may we honor the spirit of sacrifice and reflect on values of justice, courage, and faith."





# July 9

### Baha'i: Martyrdom of the Báb

Honor this solemn occasion with a meaningful gift like a crystal ornament symbolizing light, a handcrafted quote plaque, or a peaceful garden kit for contemplation.

#### Noliday-themed message:

"Reflecting on the Martyrdom of the Báb, may this day inspire unity, peace, and spiritual growth."





### July 23

#### Rastafarian: Birthday of Haile Selassie

Celebrate this day with a vibrant gift like Ethiopian coffee with traditional cups, a reggae vinyl record, or a handcrafted Rasta-colored journal.

#### Notiday-themed message:

"Blessings on the birth of Haile Selassie. May this day uplift the spirit and celebrate legacy, freedom, and unity."



#### **Vendor Showcase**

Amazon US @ Reachdesk Marketplace

giftbasketsoverseas @ Reachdesk Marketplace

The Roasters Pack @ Reachdesk Marketplace



#### July 24 Church of Jesus Christ of Latter-day Saints: Pioneer Day

Mark Pioneer Day with a thoughtful gift like a heritagethemed cookbook, a vintage-style leather journal, or a cozy lantern set.

#### Notiday-themed message:

"Happy Pioneer Day! Honoring the journey of courage, faith, and perseverance. Let's continue to blaze new trails together."



#### **Vendor Showcase**

Pikore @ Reachdesk Marketplace

Letter Box Hamper @ Reachdesk Marketplace

Sunflower Motherhood @ Reachdesk Marketplace



# August 1

#### Pagan and Wiccan: Lughnasadh

Celebrate Lughnasadh with a harvest-inspired gift like a rustic bread-baking kit, wildflower seeds, or a nature-themed altar cloth.

#### Noliday-themed message:

"Welcoming the bounty of Lughnasadh! May this season of harvest bring abundance, creativity, and connection."



### August 15

# Roman Catholic: Feast of the Assumption

Celebrate this holy day with a graceful gift like a Marian candle, a rosary bracelet, or an angelic art print.

#### Notiday-themed message:

"Wishing you blessings on the Feast of the Assumption. May this day bring hope, grace, and divine inspiration."

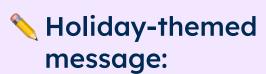




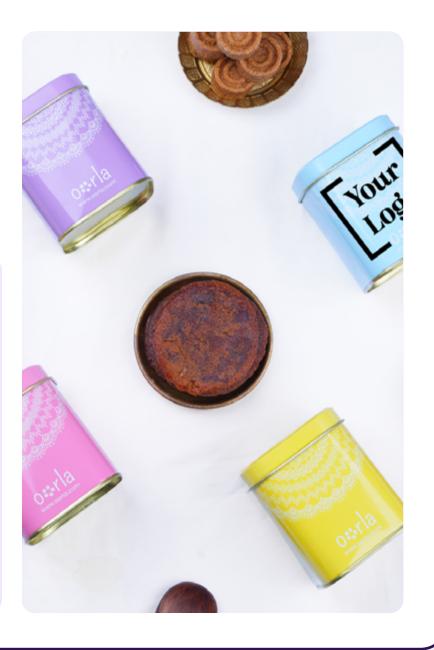
# August 16-17

#### Hindu: Krishna Janmashtami

Honor Janmashtami with a joyful gift like traditional sweets, a Krishna-inspired art print, or a devotional flute replica.



"Happy Krishna Janmashtami! May the birth of Lord Krishna bring joy, wisdom, and playfulness into your life."



#### **Vendor Showcase**

Oorla @ Reachdesk Marketplace

Swanky Badger @ Reachdesk Marketplace

Amazon US @ Reachdesk Marketplace



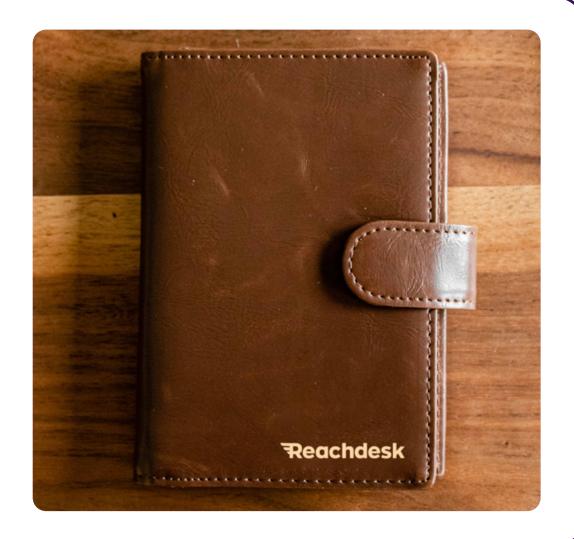
#### August 21

### Jain: Paryushana begins

Celebrate Paryushana with a gift of spiritual reflection like a journal for self-introspection, a calming incense set, or a handcrafted peace symbol.

#### Noliday-themed message:

"Wishing you peace and mindfulness as Paryushana begins. May this time bring renewal, forgiveness, and inner harmony."



# 35

# August 27

#### Hindu: Ganesh Chaturthi

Celebrate the birth of Lord Ganesh with a cheerful gift like a decorative Ganesh idol, sweet modak treats, or a blessing scroll.

#### Notiday-themed message:

"Happy Ganesh Chaturthi! Wishing you new beginnings, wisdom, and the removal of all obstacles on your path."





#### Islamic: Mawlid al-Nabi

Honor the Prophet Muhammad's birthday with a heartfelt gift like a book of Hadiths, a calligraphy print, or a fragrance oil set.

#### **\)** Holiday-themed message:

"Peace and blessings on Mawlid al-Nabi. May the teachings of the Prophet continue to guide us with compassion and light."



#### September 11

#### **Coptic Orthodox Christian: Nayrouz**

Celebrate the Coptic New Year with a symbolic gift like a date palm-themed centerpiece, a traditional sweet box, or a meaningful keepsake.

#### Notiday-themed message:

"Happy Nayrouz! Wishing you a blessed and joyful New Year filled with renewal, hope, and grace."





#### September 22

#### Pagan and Wiccan: Mabon

Honor the autumn equinox with a seasonal gift like a dried herb wreath, an apple cider set, or a balance-themed candle duo.

#### Notiday-themed message:

"Blessed Mabon! May the equinox bring balance, gratitude, and harmony as we welcome the turning of the seasons."



#### **Vendor Showcase**

The Little Flower Soap Co @ Reachdesk Marketplace

**Treat Republic** @ Reachdesk Marketplace

Niana @ Reachdesk Marketplace



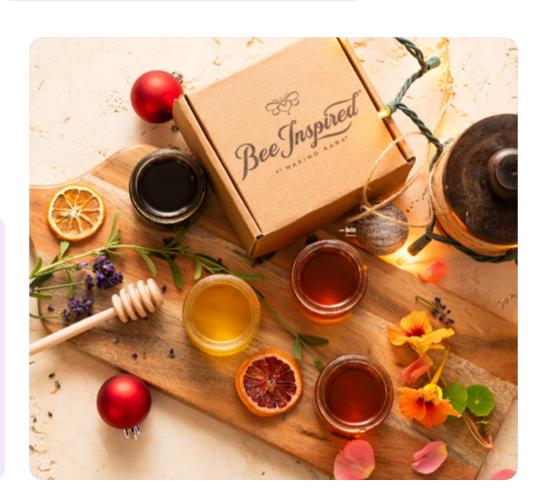
### September 23–24

Jewish: Rosh Hashanah

Celebrate Rosh Hashanah with a sweet gift like honey jars with apples, a pomegranate-themed dish, or a beautiful shofar display.

#### Notiday-themed message:

"Shanah Tovah! Wishing you a sweet and meaningful New Year filled with renewal, joy, and new beginnings."



# September 28–October 2

Hindu: Durga Puja

Celebrate Durga Puja with a vibrant gift like a goddess-themed candle set, traditional sweets, or a devotional artwork of Durga.

#### Noliday-themed message:

"Happy Durga Puja! May the strength and grace of Goddess Durga empower you with courage, prosperity, and light."



### Vendor Showcase

Bee Inspired @ Reachdesk Marketplace

Oorla @ Reachdesk Marketplace

# **YE** Your checklist for Q3 corporate gifting success

Drive pipeline, close summer deals, and stay top-of-mind with gifts that keep your brand cool under pressure.



#### Set your Q3 goals

What's your focus this quarter—booking meetings post-holiday, reviving cold leads, or strengthening customer retention? Align each campaign to your summer strategy so your gifts hit the mark, whether you're sparking something new or keeping the momentum going.



# Build your summer gifting list early

Who needs a nudge before they unplug for summer? Or a reason to reconnect once they're back? Identify your highest-impact contacts early, from decision-makers to loyal customers. Tailor your message and gift to each audience to keep your brand top of mind all summer long.



# Make your budget go further

You don't need to splurge to spark a connection. It's all about the thought, timing, and message. A perfectly timed iced coffee voucher or a sunshine-ready beach kit can cool the heat and warm up your pipeline, without burning through your budget.



#### Add sunshine with personalization

- Be mindful of local customs, climates, and regulations when sending globally
- Make your gift and unboxing experience feel like a burst of summer sunshine with themed quality packaging and messaging
- ✓ Use <u>Reachdesk's AI</u> to deliver a dose of summer warmth with personalized, onbrand messages and gifts that feel truly thoughtful



### Craft your message for mid-year momentum

Keep your messaging light, fun, and aligned with your campaign's goal. Whether you're "grilling" for customer insights or encouraging a "refresh," your copy should reflect the season while driving action. Need help? Reachdesk AI has your back.



#### Send before they sign off

Summer schedules can be unpredictable.
Use Reachdesk's Address Confirmation
feature to make sure your gifts land before
your contacts check out for vacation, or are
timed perfectly for their return.



#### Track and optimize

Track what's working with <u>Reachdesk</u>
<u>Insights</u> and <u>CRM integrations</u>. See redemptions, pipeline impact, and relationship growth, so every Q3 gift drives ROI and sets you up for a strong finish.

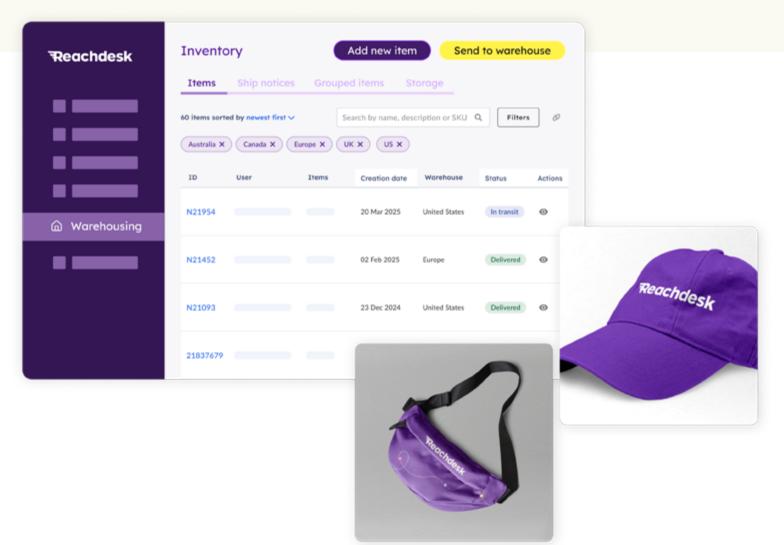
# **M** Reachdesk insights and product updates

Power up your Q3 campaigns with smarter gifting and swag solutions, all in one platform.



# Swag sourcing made smarter, not harder

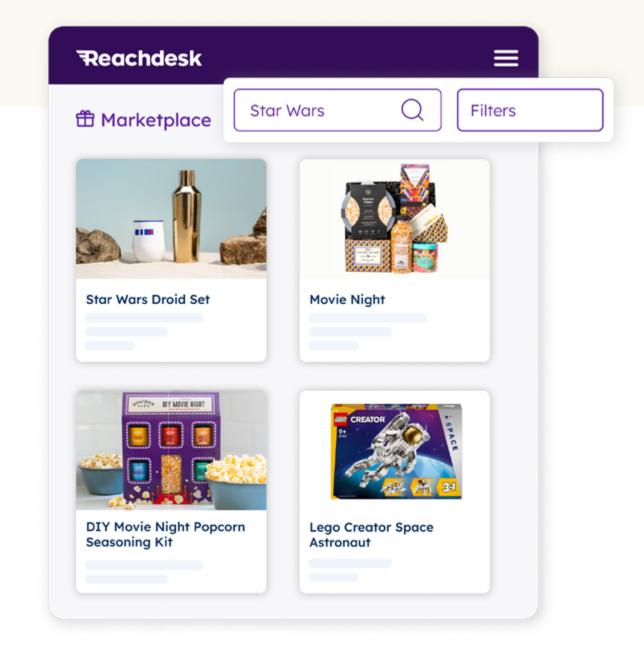
Managing swag shouldn't be a logistical nightmare, or a budget killer. With Reachdesk's <u>Swag Sourcing</u>, you can ditch the vendor chaos and source premium branded merch that makes a lasting impact. From high-quality apparel to eco-friendly tech gadgets, everything is customizable, stored in our global warehouses, and shipped on your schedule. Plus, our rebate program means the more you order, the more you save, without compromising on quality or sustainability.



# Q

# Find the perfect gift, instantly with Intelligent Search

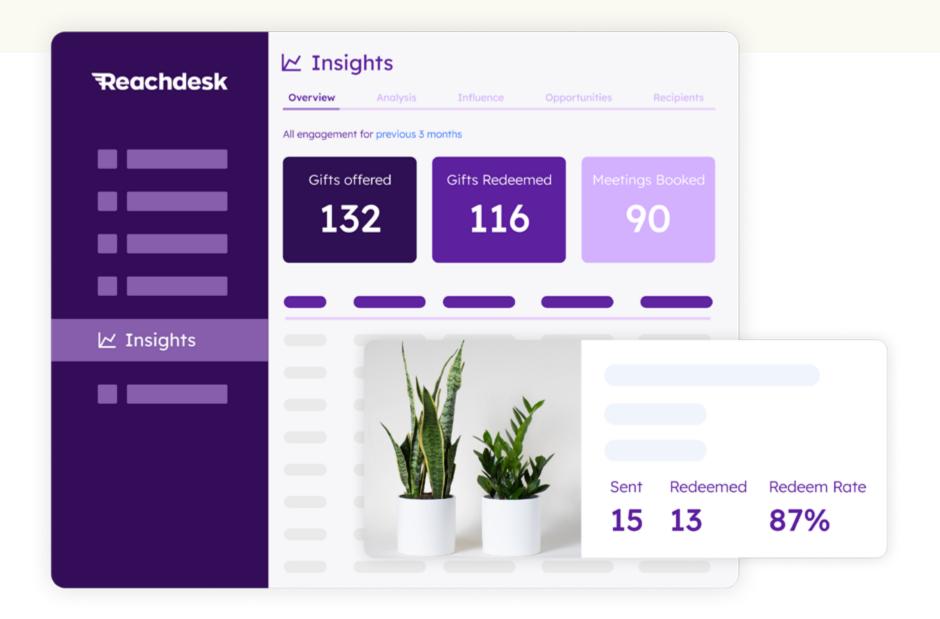
No more scrolling endlessly for the right item. Reachdesk's new Intelligent Search makes it easier to discover gifts that match your goals, budget, and audience, fast. Using relevance ranking, and <u>AI personalization</u> you can now surface and send hyper-personalized options in seconds within the Reachdesk Marketplace.





### Smarter insights for smarter decisions

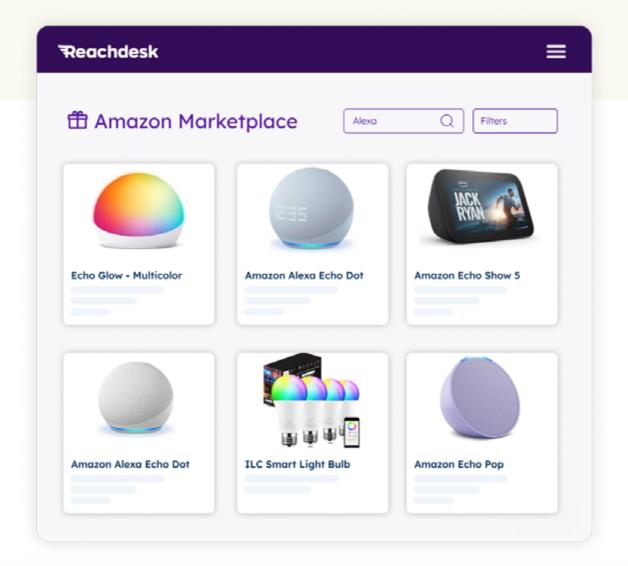
What if you could prove the impact of every gift you send? With Reachdesk Insights, now you can. Track real-time data on redemptions, campaign engagement, and pipeline influence, right in your CRM. zWhether you're gifting for prospecting, deal acceleration, or customer appreciation, Reachdesk Insights helps you optimize spend and showcase clear ROI with confidence.





#### Send with speed and scale thanks to Amazon integration

Need to send a gift fast? Now you can access <u>Amazon's expansive US</u> <u>catalog</u> right from Reachdesk. Whether you're looking for something thoughtful, quirky, or budget-friendly, there's a gift for every persona and moment. All the while, Reachdesk's built-in platform features like address confirmation, recipient choice, meeting-booking flows, and ROI tracking make it easy to ensure guaranteed success.



#### Not yet a Reachdesk customer?

Make Q3 your most impactful quarter yet. <u>Book a demo</u> to see how Reachdesk can help you build campaigns that convert and create moments your recipients won't forget.

# Wrapping Up

# Heat up your pipeline this summer!

We hope our Q3 Corporate Gifting Guide has sparked fresh ideas to fuel your gifting strategy and keep your pipeline hot. Whether you're rekindling past connections, celebrating summer milestones, or reaching out to new prospects, now's the perfect time to infuse some sunshine into your approach. Thoughtful corporate gifts keep relationships warm and engagement high, even as customers unwind for their summer vacations.

From vacation-inspired gifts to summer celebrations, your possibilities are endless. Need more inspiration to heat up your corporate gifting campaigns? Request a demo with Reachdesk today, and we'll help you create standout gifting experiences that accelerate your success.

We'd love to hear from you! Drop us a line at <a href="hello@reachdesk.com">hello@reachdesk.com</a>, we're here to help bring your summer gifting campaigns to life.

Here's to a bright, sunny, and successful Q3!

# Reachdesk

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